

17TH ANNUAL CHECKERS



2PM MST

:: ::

DECEMBER 17/11

:: ::

WESTERNER PARK

:: ::

RED DEER, AB

:: ::

HELD IN

CONJUNCTION WITH
FULLBLOOD PERFECTION

17TH ANNUAL CHECKERS

2PM MST :: DECEMBER 17/11 :: WESTERNER PARK :: RED DEER, AB
HELD IN CONJUNCTION WITH FULLBLOOD PERFECTION

Important Sale Information

SALE DAY PHONES

BRIAN BOUCHARD, BLI	403 813 7999
SCOTT BOHRSON, BLI	403 370 3010
GEOFF ANDERSON, BLI	306 731 7921
COLTON HAMILTON, BLI	403 507 5416

AUCTIONEER

COL. STEVE DORRAN	403 540 9498
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RINGMEN

MARK STOCK	403 357 8104
RYAN DORRAN	403 507 6483
DENNIS ERICSON	780 352 7630

SPECIAL REPRESENTATION

RON NOLAN	CSA PRESIDENT
MAUREEN MAPPIN	ASA PRESIDENT
TARA FRITZ	SSA PRESIDENT
DARRYL PERKIN	MSA PRESIDENT
DARRYL SNIDER	SIMMENTAL COUNTRY

CATALOG INFORMATION

EPD'S ARE CURRENT AND UP-TO-DATE AS OF PUBLICATION DATE. INFORMATION IN THIS DOCUMENT IS BELIEVED TO BE ACCURATE BUT ANY UPDATES AT THE SALE BY THE OWNERS, AUCTIONEER OR SALES MANAGEMENT WILL TAKE PRECEDENCE OVER THE INFORMATION PROVIDED IN THE SALE CATALOGUE. PEDIGREES IN THIS DOCUMENT HAVE BEEN SUPPLIED BY THE BREED ASSOCIATION AND ALL OTHER INFORMATION HAS BEEN SUPPLIED BY THE SELLER.

ACCOMODATIONS

SALE HEADQUARTERS
MOTEL 6 RED DEER - RED DEER, AB
900-5001 19TH STREET
PHONE: (403) 340-1749

SCHEDULE OF EVENTS

THURSDAY DECEMBER 15, 2011
CATTLE MOVE IN
FRIDAY, DECEMBER 16, 2011
VIEWING OF SALE CATTLE
7 PM :: SUPPER & REFRESHMENTS
SATURDAY, DECEMBER 17, 2011
11AM :: GENETICS TO MAKE A DIFFERENCE
JACKPOT SHOW
12PM :: LUNCH & REFRESHMENTS
2PM :: 16TH ANNUAL CHECKERS SALE &
FULLBLOOD PERFECTION SALE

CATALOG

CATALOG PRODUCTION WAS DONE BY BOUCHARD LIVESTOCK INTERNATIONAL AND CAN BE VIEWED ONLINE AT:
WWW.BOUCHARDLIVESTOCKINTERNATIONAL.COM

U.S EXCHANGE

U.S. MONEY WILL BE ACCEPTED AT THE CURRENT RATE OF EXCHANGE SALE DAY AND WILL BE ANNOUNCED PRIOR TO THE SALE.

ONLINE VIEWING & BIDDING

REAL-TIME BIDDING IS AVAILABLE VIA THE INTERNET FOR THIS SALE. LIVE AUDIO AND LIVE VIDEO WILL ALLOW BUYERS TO BID ON ANIMALS JUST AS IF THEY WERE PRESENT AT THE SALE. BUYERS MUST CREATE AN ACCOUNT PRIOR TO THE SALE. CONTACT JILL MADER 403.990.9187 FOR INQUIRIES.

LiveAuctions.TV

Welcome from Bouchard Livestock International

Welcome to the Checkers Annual Black and Red Sale. Checkers has evolved into some of the most influential Red and Black Simmental genetics in North America. It is a very fitting way to wrap up the sale season for a breed that is second to none in the livestock industry today. At press time, we have seen a tremendous fall unfold with prices in all purebred breeds demanding a significant premium. Commercial calf prices are embarking on an all time high and indications are slaughter prices for fat cattle next spring will justify this optimism. When I listen to reports on bred cow prices, it appears they are a good investment based on the fall 2011 calf prices.

The Checkers offering for 2011 is extremely stout. The heifer calves will again be the right kind for today's industry and have tremendous potential for those fancy front end kind and huge potential for your cow herd. The bred heifers are just months away from clipping you a coupon and are the kinds that possess the ability to hit a home run. The donor/mature cows are the front pasture kind; they have the ability to move your program forward. The potential herd sires on offer definitely warrant your attention. They are herd bull material.

Checkers will take a slightly different twist as we add the Fullblood Perfection sale as a part of this event. We are responding to the advice of our customers. It would appear to me the majority of Simmental producers recognize the huge potential of this breed and it only gets greater if we all work together. These Fullblood cattle will be the kind to add to that component of your Simmental program.

We invite you to come in Friday, evaluate the cattle and stay over and enjoy some great Simmental fellowship Friday evening. Saturday will start with the Jackpot Show at 11:00 AM, lunch at 12 noon, Checkers sale will start at 2:00 PM, held with the inaugural 1st Annual Fullblood Perfection Sale. Come and help wind up a tremendous year for the Simmental breed, pat yourself on the back- you folks have done a great job. As always, we at Bouchard Livestock will be available to assist with your selection and purchases. It is our privilege to work on your behalf. Congratulations on a great year and all the best in 2012.



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Lewis Farms Ltd.

Ken Lewis 780.818.3829
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Lewis Farms was founded in 1932, just west of Edmonton. In the early 1970's the farm expanded to include the Spruce Grove operation. Today, expansion has taken us West again to the Sangudo area where a large portion of our summer grazing as well as our summer calving takes place. We grow seed potatoes, grain, forages and run a large breeding operation of Simmental and Angus cattle. The Simmental influence started here in the late 60's and 70's with the use of imported semen. Now semen, embryo and walking herd sires are utilized. Our breeding program develops Red, Black and Fullblood Simmentals as well as Red and Black Angus. Our Annual Bull Sale runs the last Saturday in February, offering over 200 Simmental and Angus bulls. We invite everyone to this year's 27th Annual Bull Sale, February 25, 2012 at 1:00pm. We are fortunate to have been involved with the innovative Checkers Sale since its inception.



1 Pick of herd flush at Lewis Farms

this year half in December/January and the other half in May/June. Our cow herd has made the LFE tattoo what it is today and we are extremely proud of our herd. The LFE cows have produced the high selling female at Checkers for the last 4 years. Ready to Tango in 2007, Born Fabulous in 2008, Fame and Fortune in 2009, and Heaven Sent in 2010. They have produced many house hold named Herd Sires and they keep upping the ante for the Simmental breed. Many of the cows are maternal and paternal sisters to the past Checkers high sellers and herd bulls, you may even find a few of their mothers here! So whether you would like to flush a female already in our donor pen or go out and pick an up and corner the choice is 100% yours. We are more than happy to help you out in anyway. The winter calving cows will be ready to flush at the beginning of April and the summer calvers will be ready at the beginning of July. We will guarantee 6 freezable embryos and the flush will take place at Lewis Farms.

When we decided to have our own female sale this fall we said no other live females would be sold which created a problem of what we would put in Checkers. After months of ideas being thrown around on what to put in we came up with the idea to open up our entire herd for you to pick a cow to flush. This is the first time we have ever done this and may be the only time for many, many years. We will calve out close to 600 Simmental mother cows



LFE KISS & TELL 170R
 HEMI X RED DECK
 DIRECT DAUGHTER OF AMBER
 27H



LFE DON'T CHA 72U
 ON TARGET X 826E
 WAS ON CHOICE WITH BORN
 FABULOUS IN 2008



LFE CRUEL INTENTIONS 184T
 DREAM ON X DYNAMITE
 2011 SHOW COW AND MOTHER
 TO BRUTE FORCE



KJLI RAZZLE DAZZLE 628R
 TANGLE RIDGE X RANSOM
 MOTHER TO LAKOTA & SAME FAMILY AS
 LAST YEARS LFE DREAMLADY 79W



LFE FORTUNE 121S
 ROCK SOLID X POWER DRIVE
 MATERNAL SISTER TO 2009
 HIGH SELLER FAME AND FORTUNE



LFE CROCUS 109S
 TANGLE RIDGE X DYNAMITE
 MOTHER TO LFE LIMITLESS
 369Y



LFE CHARD 3N
 BRING IT BLACK X 600U
 MOTHER TO 2008 CHECKERS
 HIGH SELLER BORN FABULOUS



LFE PEPPER 142P
 ROCK X RED PEPPER
 MOTHER TO LFE ENTOURAGE
 337U



LFE AMBER 120W
 BRAVE X HEMI
 FUTURE DONOR FROM THE
 AMBER COW FAMILY



LFE DAKOTA COAL 616L
 EXPRESS X FORTUNE
 MOTHER TO LFE HOT TOPIC
 312W



LFE KEEPSAKE 208R
 ENTICER X BIG COUNTRY
 DIRECT DAUGHTER OF KEEPSAKE
 23K



BISS BILLY JO 33P
 JOKER X LIMITED BLACK
 MATERNAL SISTER TO LFE
 BISS BLACK ADVANCE 426U

Lewis Farms Ltd.

Meadow Acres

The Fornwald's
Blair & Laurel

Dustin, Kirsten & Brenna 306.487.2624 306.487.2557 306.487.7510

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dkfornwald@signaldirect.ca



Meadow Acres is a family run mixed farm operation in the southeast corner of Saskatchewan 8 miles east of Lampman. Although we are new to the Simmental business we have been involved in purebred polled Herefords since 1990. We currently farm 3500 acres of cash crops and run 110 Herefords, 60 commercial cows and a small herd of red and black simmentals that are expanding with select purchases and embryo transplanting. We are thrilled to be a part of this years prestigious Checkers sale and thank sales management team at BLI for extending us the invitation. We look forward to seeing you all in Red Deer!



STUBBY 322U
SIRE OF LOT 2



DREAMLADY 79W
DAM OF LOT 2

2

2 *Mat Horizon 7Y*
HERD SIRE :: HOMO POLLED :: RED :: PB
BIRTHDATE - 9 JANUARY 2011 :: FFL 7Y :: 744058

R PLUS BLACKEDGE
SIRE: **LFE BS LEWIS 322U**
LFE BS MS ARNOLD 135S

LFE DREAMING RED 503S
DAM: **LFE KJLI DREAMLADY 79W**
KJLI ANNA 71P

LAZY S BLACK 29N
SUN STAR MISS DRIVE
LFE BOMBSHELL 508N
LFE MISS ARNOLD 90P
CNS DREAM ON L186
LFE CHARO 56K
KJLI THE ROCK 1L
LFE SHIRLEY 47K

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
95	929	N/A	8.0	2.6	38.4	58.3	6.1	20.3	1.1

Homo Polled - Terms to be announced sale day

We are very pleased to be a part of this years Checkers sale, as our entry started at this very sale last year when we purchased Horizon's dam, LFE Dreamlady 79W as a high selling bred heifer from Lewis'. This purchase couldn't have turned out any better for us and we are very excited to see the impact that this calf will have on the industry. Horizon is a true beef bull, loads of muscle, shape, rib and performance all in a moderate framed package. His mass, structural soundness, good hair and nice deep red coloring make him a complete package, for any program. Horizon's dam is a very powerful, deep bodied two-year old with a nice udder and loads of milk. There is also excitement surrounding the first stubby's that will be coming into production this winter. We are all in the beef business, and for our customers, and us alike pounds equal dollars and Horizon will provide this. The guess work has been done here...there are great things on the horizon..don't miss out on your opportunity to be a part of them!

Meadow Acres

Mader Ranches

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It is again a privilege to be consigning to the Checkers sale, and we feel we have brought out one of our strongest set of cattle to date. We are a family based operation located west of Carstairs, and raising purebred breeding stock has been our business for over 30 years now! We focus on producing bulls and females that calve easy, are growthy and functional, and maintain fertility. Through an extensive AI and Embryo program we strive to produce consistent and high quality cattle that exemplify the desirable traits of today's purebred and commercial producers. We run approx 200 cows producing us females to replace with and sell in consignment sales in the fall, and around 70 bulls to market in our Bull Sale which will be held Feb 17/2012 in Olds, AB. Many of the heifer calves come out of the transplant program or are off top AI sires and are again right off the top end of the calf crop. The bred females were kept over and held especially for this sale and we feel the matings to them will be very rewarding. Please feel free to give us a call with any inquiries, and if you are in our area stop by the farm as we would love to give you a tour and there is always somebody available to visit with or talk cattle.



3

MUIRHEADS KOSMO 157R
 SIRE OF LOT 3 & 4



4

3 OPEN HEIFER :: HOMO POLLED :: RED :: PB
Mader Whisper 152X
 BIRTHDATE - 7 AUGUST 2010 :: MDR 152X :: 741926

SIRE: MUIRHEAD'S KOSMO 27N JDN CISCO'S PRIDE 10K
 NUG RED DOG 7J
 DRIFTING "M" MISS DOG 15N
 DRIFTING "M" GALA 3G
 TNT SURVIVOR K220
 D BAR C MATADOR 39M
 D BAR C ZEOLA 638F
 TWIN-CHIEF RUMBA 168R
 TWIN-CHIEF NAVIA 167N
 STF JALAPENO
 BAR 15 MS 1BK 83Y-9D-167H

ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S							
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
78	543	N/A	11.0	-1.3	18.6	39.1	5.6	14.7	5.4

Extra-Age Open Female

A very stylish, eye appealing female here out of our fall calving program. This female traces back to a powerful Twin Chief cow that has been very productive. The cow is excellent uddered, has lots of body capacity, and raises big calves! Kosmo is a calving ease specialist who makes excellent females. We have retained many Kosmo daughters in the herd, and last spring Redpath Simmentals purchased him for their program. She sells with a straw of semen from R Plus Hard Rock 145X, the \$82,000 high selling bull from R Plus Simmentals this spring! Homo Polled.

4 OPEN HEIFER :: POLLED :: RED :: PB
Mader Purdy 154X
 BIRTHDATE - 8 AUGUST 2010 :: JRM 154X :: 745699

SIRE: MUIRHEAD'S KOSMO 27N JDN CISCO'S PRIDE 10K
 NUG RED DOG 7J
 DRIFTING "M" MISS DOG 15N
 DRIFTING "M" GALA 3G
 MV RED LIGHT 406
 HOOK'S RED QUORUM 55H
 HOOK'S APPLAUSE 59F
 JTA SMOKE ON THE WATER 2S
 JTA MUSTANG SALLY 1M
 NLC GOOD A NUFF 33G
 JTA KOBY 9K

ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S							
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
71	571	N/A	10.0	-1.0	23.8	50.8	4.9	18.1	6.2

Extra-Age Open Female

Here is a powerful Kosmo daughter out of our fall calving program. She is open and ready to breed in the spring, and being an extra age female will really do a job on her first calf, milking heavy and maintaining body condition. Her dam is a big strong Quorum daughter who milks heavy and always brings in good calves. The Kosmo daughters are excellent uddered and really make nice moderate females. She sells with a straw of semen from R Plus Hard Rock 145X, the \$82,000 high selling bull from R Plus Simmentals this spring!

Mader Ranches



MADER P BLACK RAIN
FULL SISTER TO LOT 5 & 6



MADER P BLACK IRONMAN 22U
FULL BROTHER TO LOT 5 & 6



5 *Mader Just Friends 5Y*
BIRTHDATE - 11 JANUARY 2011 :: MDR 5Y :: 748146

REMINGTON RED LABEL HR
SIRE: **REMINGTON ON TARGET 2S**
DRAKE SOFT TOUCH 15M

CG BLACK NUGGET 25N
DAM: **CG BLACK OPAL 652S**
CG BLACK OPAL 214 M

CNS DREAM ON L186
HS REFLECTIONS J34
G&L AVALANCHE 149F
DRAKE MISS P36D
TNT CRUZER K265
M R BLACK KATIE 961J
MEYERS MOST WANTED 25H
M R BLACK OPAL 964J

	ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
81	731	N/A	4.3	3.2	43.2	75.0	5.5	23.2	1.6

6 *Mader Maid of Honor 22Y*
BIRTHDATE - 18 JANUARY 2011 :: MDR 22Y :: 746415

REMINGTON RED LABEL HR
SIRE: **REMINGTON ON TARGET 2S**
DRAKE SOFT TOUCH 15M

CG BLACK NUGGET 25N
DAM: **CG BLACK OPAL 652S**
CG BLACK OPAL 214 M

CNS DREAM ON L186
HS REFLECTIONS J34
G&L AVALANCHE 149F
DRAKE MISS P36D
TNT CRUZER K265
M R BLACK KATIE 961J
MEYERS MOST WANTED 25H
M R BLACK OPAL 964J

	ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
82	724	N/A	4.3	4.2	45.4	77.9	5.5	24.3	1.6

Sale Feature Here! Here are two On Target cross Opal 652S sisters that have been saved for the elite Checkers sale! 5Y has been a standout favourite on the farm to many visitors since a young age! She is superior in stoutness, muscle expression, and depth of rib. It is not very often you can find a female with as much power and shape as this female has while maintaining a nice tidy feminine front end. 22Y has momma cow written all over her. She is full of capacity and volume like her dam, and will go on to be a very productive cow! The Opal female has become a farm legend, and has been one of the most consistent, profiting females we have ever owned. Some may remember back to previous years when we exhibited and sold full siblings to these heifers. One being the heifer calf that sold to Remington Land and Cattle for \$6400, and then went on to win Champion or Reserve heifer calf every time she walked into a ring. The other was the bull calf, Mader P Ironman, who was All Breed champion Legends bull calf at Farmfair, than was Champion Bull calf at Agribition, and sold to Scissors Creek Simmentals and Herter Simmentals at Checkers for \$11,000! This breeding between On Target and Opal has been extremely successful for us, and the progeny that have sold have gone out and really made an impact for their new owners. There is no guess work here! 5Y Homo Polled and Black, 22Y Homo Polled.

Mader Ranches



CG BLACK OPAL 652S
DAM OF LOT 5, 6, 7 & 8



7 *Mader Top Shelf 284*
BIRTHDATE - 19 JANUARY 2011 :: MDR 24Y :: 748060

SIRE: **TNT TOP CUT P274**
MISS ARNOLD K2231

DAM: **CG BLACK NUGGET 25N**
CG BLACK OPAL 652S
CG BLACK OPAL 214 M

SRS FORTUNE 500
TNT MISS BLACK JACK D130
SRS HAWKEYE H822
MISS ARNOLD E9892
TNT CRUZER K265
M R BLACK KATIE 961J
MEYERS MOST WANTED 25H
M R BLACK OPAL 964J

MIR BEAVER OF AL 5645									
			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MCE	MWW	MILK
94	703	N/A	2.3	5.3	54.8	96.6	5.7	26.3	-1.1

Here is a uniquely pedigreed female out of a very proven cow! Top Cut is known for his excellent growth and performance, and like any bull ever used on Opal, this cross was very successful. This female is truly a favourite! She is full of depth and dimension, tracks out very comfortable, and has plenty of body capacity. As you analyze this heifer you really have to admire the angularity to her, the excellent udder attachment, and the overall style and structure to her. A female that could easily be shown in the future if desired! Homo Polled.

7a *Top Cut x Opal 652S embryos*
3 #1 FROZEN EMBRYOS

Lot 7A - Guarantee of one 90 day pregnancy if done by an accredited veterinarian

As you will see by the progeny that represent this cow in the sale, she is a great producer! A female that we think very highly of, and one that is excellent footed, beautiful uddered, and really soft made. Many progeny have sold out of this cow in the last few years, and we can't say enough of how well they have worked! Top Cut being a high performance bull crosses really well with the Opal cow as she is moderate in stature. Buy with confidence on a proven donor cow. Homo Polled by parentage.



Dam



Sire

8 *Dr. Phil x Lady 202S embryos*
3 #1 FROZEN EMBRYOS

SIRE: **NF DR. ATKINS P35F**
CDI/PLCC DR. PHIL 145U
CDI MISS SHEAR FORCE 3N

DAM: **THSF FREEDOM 300N**
ERIXON LADY 202S
ERIXON LADY 2P

WCS MR HOT ROD 210M
HSR F353C MISS ELEGANT
HOOKS SHEAR FORCE 38K
CDI MS FRANKIE 20L
BH TRACKER 998J
SAFN MISS ZING 02H
HOOK'S RED QUORUM 55H
ERIXON LADY 8M

Guarantee of one 90 day pregnancy if done by an accredited veterinarian

A very unique opportunity to invest in to a great cow! Erixon Lady was well known in her show career as she went undefeated all year long at shows, and has quickly proven to produce the right kind of progeny for today's market place. Only 1 daughter has ever been offered out of this female for sale by public auction, and she sold for \$10,500 to Harvie Ranching. A flush opportunity was presented at the same Agribition sale on Erixon Lady, and it was well accepted selling for \$12,500 to Double Bar D Farms. We have now AI'd to Dr. Phil for 2 years now and have been very impressed with his calving ease, the growth and dark color he throws, and the overall makeup of his progeny. We had 7 full sibling calves to these embryos born this year in our summer calving program and they look awesome! Calves will be Homo Polled by parentage.



R PLUS HARD ROCK 145X
SERVICE SIRE OF LOT 9



9 *Mader Nora 118X*
BIRTHDATE - 10 FEBRUARY 2010 :: MDR 118X :: 729704

SIRE: **LBR CROCKET R81**
TESS CASH FLOW 90U
CONRAY KENDRA 1121P

DAM: **RED BARON HR P10I**
SUN STAR NORA 2U
SUN STAR NORA 69N

KENCO/MF POWERLINE 204L
LBR NIGHT DREAM M22
PARKHILL CHARLIE 030G
TFED CONRAY FRANCIS 721M
CNS DREAM ON L186
HS REFLECTIONS J34
SIR DN BOLD 225K
SUN STAR HARRIETTE 69H

ADJ		ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
82	641	N/A	5.0	3.5	45.1	74.9	5.6	26.6	4.0

AI Bred on April 4/11 to R Plus Hard Rock 145X (Safe)

P.E. from April 11- May 25 to Mader P Fourtrax 3W

A big powerful female with lots of maternal and milk bred into her. She is sired by Cashflow, a Crockett son that we purchased from Tessier Simmentals a few years back. Unfortunately we lost the bull after year's worth of breeding, but he left us with a strong set of calves, and many of the heifers in the replacement pen are Cashflow daughters. The most exciting part of this female is the calf she is carrying! She is bred to the \$82,000 high selling bull from R Plus Simmentals from this past spring. A bull that is full of meat and muscle, is huge ribbed, and very sound structured. The outcome should be very profitable.

Mader Ranches



10

JDN PRAIRIE PARFAIT
DAM OF LOT 10



AI Bred on April 4/11 to Mader Royal Arms (Safe) P.E. from April 11 - May 25 to Mader P Fourtrax 3W
Here is a direct daughter from the legendary Crockett sire who is quickly proving himself to be a very influential bull to the breed. A female that is very moderate in her stature, very sound in her movement, and very easy fleshing. She is very deep flanked, full hearted, and has an extreme amount of thickness throughout. Her Red Deck dam has produced many great progeny for us, many of which who have sold through this very sale. Bred early to Royal Arms, the red On Target son we sold through Checkers for \$15,500 to Perkin/ Conray/ and Triple R. He has quickly proven himself to be a calving ease specialist that throws lots of growth and power into his offspring.

BRED HEIFER :: POLLED :: RED :: PB
10 *Mader Charles Angel 83X*
BIRTHDATE - 24 JANUARY 2010 :: MDR 83X :: 731462

KENCO/MF POWERLINE 204L
SIRE: LBR CROCKET R81
LBR NIGHT DREAM M22
ER RED DECK 639D
DAM: JDN PRAIRIE PARFAIT 27L
LFE TRUFFLE 42H

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
99	500	N/A	4.3	4.6	49.8	85.1	5.2	33.4	8.5

BRED HEIFER :: HOMO POLLED :: RED :: PB
11 *Mader Pretty Woman 129X*
BIRTHDATE - 729708 :: MDR 129X :: 729708

LBR CROCKET R81
SIRE: TESS CASH FLOW 90U
CONRAY KENDRA 1121P
WHEATLAND'S INFERNO 325N
DAM: CROSSROAD TWINKLE 594T
CROSSROAD ROSEMARY 394R

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
82	652	N/A	9.0	0.9	37.5	68.0	4.6	24.6	5.8



11

MADER ROYAL ARMS 36W
SERVICE SIRE OF LOT 10 & 11



AI Bred on April 27/11 to Mader Royal Arms (Safe) P.E. from April 11 - May 25 to Mader P Fourtrax 3W
This female is a tank! Built on a moderate frame, she possesses so much power and volume. Her dam is a dominant Inferno daughter that is in our donor program, and in her short career she has produced some excellent offspring. Her first daughter sold to Oakview Simmentals at the National sale for \$4,200, and her two sons were features in the bull sale for \$6,600 and \$6,000 both going to purebred breeders. Sired by Cashflow leaves her easy fleshing with an excellent udder attachment setting up. She is bred early to Royal Arms, the \$15,500 red On Target son that sold through Checkers two years ago to Perkin/ Conray/ and Triple R. Homo Polled.

Mader Ranches

3D Simmentals

Dean & Monica Schwartz

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3D Simmentals is located 20 miles northwest of Regina along the beautiful Qu'Appelle Valley. We began breeding purebred Simmental seed stock in 1995. Our herd consists of approximately 50 red and black breeding females. We utilize AI and an extensive flush and embryo program which gives us great access to the elite genetics. Each year we consign a small select group of females to the Checkers Sale and the Simmsational Sale. As guest consignors we market our bull calves through the Annual Labatte Bull and Female sale held the first Friday in March each year. We are very proud of the cowherd we have built. Feel free to call or stop by the farm anytime. We would welcome the opportunity to give you a tour and/or discuss our sale offering.



13

3D MR BLK RAMBLER 499W
MATERNAL BROTHER TO LOT 13



13 OPEN HEIFER :: POLLED :: BLACK :: PB 3D Miss Blk Pearl 499Y

BIRTHDATE - 15 JANUARY 2011 :: DDDS 499Y :: 748475

WHEATLAND BULL 131L
SIRE: **WHEATLAND BULL 680S**
WHEATLAND LADY 351N
KAPPES ROCK SOLID H32
DAM: **GLS BLACK PEARL 14R**
GLS MISS MARTHA 9M

NICHOLS BLK DESTINY D12
WHEATLAND LADY 908J
HART JACKPOT J310
WHEATLAND MISS 917J
GW STOP LIGHT 024F
KAPPES LADY SKY F45
HSF HANK 1H
LAZY BAR-B ROCKPOINT 37K

			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MCE	MWW	MILK
108	682	N/A	5.3	3.4	38.2	69.5	6.5	22.7	3.6

A powerfully made direct daughter of 680S and one we are very proud to offer for sale. Blk Pearl is extremely stout made throughout. She has that tremendous hip with super volume thru her middle. She is also very wide in her top with as much muscle expression as you could ask for. She puts this all together in a very attractive and feminine package. We sold a maternal sister in last year's sale as our high selling heifer selling to Lewis Farms. Her dam just continues to impress us. She has never missed and each year her calf stands at the top of the pen. Infact this is the 6th year straight we have offered her calf for sale, now that's consistency! We believe strongly here at 3D that the great ones have consistency bred into their pedigree on both sides. This couldn't be more true for Blk Pearl. She deserves serious consideration and will truly make a great addition to anyone's herd.



14

WHEATLAND BULL 680S
SIRE OF LOT 14



14 OPEN HEIFER :: POLLED :: BLACK :: PB 3D Miss Blk Penelope 115Y

BIRTHDATE - 14 JANUARY 2011 :: DDDS 15Y :: 748472

WHEATLAND BULL 131L
SIRE: **WHEATLAND BULL 680S**
WHEATLAND LADY 351N
JF BH CHOICE PLUS 909J
DAM: **3D PENELOPE 13P**
SHOESTRING PSTOCK'S H219

NICHOLS BLK DESTINY D12
WHEATLAND LADY 908J
HART JACKPOT J310
WHEATLAND MISS 917J
BH BLACK HERKS EDGE 759G
NICHOLS KELLY 75U
LRS PREFERRED STOCK 370C
SHOESTRING MICK'S 170C

	ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
106	674	N/A	6.0	3.5	38.5	72.1	6.6	20.4	1.1

Again another direct daughter of good old 680s himself. What a consistent sire he has been for us. Penelope carries the 680 stamp. She is stout made, long bodied, well muscled with loads of volume and of course that great 680 hair coat! Again Penelope is backed by one of the strongest cow families that walk our pasture. She goes way back to the Shoestring Donor cow we purchased at their dispersal way back in 2001 where she was the high selling female in their dispersal. Exceptional udder quality runs throughout this cow family. Penelope is going to make a front pasture brood cow for her new owners

3D Simmentals

Snider's Cattle Services

Snider's
CATTLE SERVICE

Darryl, Debbie, Cooper & Owen Snider

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Thank you to the Bouchard team for letting us participate in this great event. My Wife Deb and I and our 2 sons Cooper and Owen run Snider's Cattle Service, we have 12 to 15 very productive cows, its not much but its enough for us. We as a family enjoy showing our cattle at the local and major events. We market only a few cattle each year and sell our bulls off the farm. I would like to take this opporuntty to wish every cattle breeder Seasons Greeting and safe and joyous holiday.



SNIDER'S STACY Q
MATERNAL SIB TO LOT 15



BBN MISS STAR 38S
DAM OF LOT 15

HERD SIRE :: HOMO POLLED :: BLACK :: PB

15 Snider's XXL 1Y

BIRTHDATE - 10 FEBRUARY 2011 :: D&B 1Y :: 747123

SIRE: WHEATLAND BULL 131L
WHEATLAND LADY 908J
WHEATLAND MISS 917J

DAM: BBN MISS STAR 38S
MCC STACY 103H

NICHOLS BLK DESTINY D12
WHEATLAND LADY 908J
HART JACKPOT J310
WHEATLAND MISS 917J
STF MONTANA BLACK KF25
STF LEONA L260
WHF RED ROOKIE 160E
ER RED FOUNDATION 3C

ACT ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
97	880	N/A	2.8	4.8	40.9	75.6	5.5	20.9	0.4

Bulls are like cars, some are plain and get you to where you need to go; others are loaded with style, class and function, the complete package, showing the world that you have arrived. XXL 1Y is that loaded complete package with all the extras; calving ease, homogeneous polled, heterogeneous black, wide top, excellent feet, large hip and loads of great hair. A calf we are very proud of at Snider's Cattle Service. XXL is a future herd sire that would work for you. This bull calf has had some very astute cattle men through his pen this year and their comments were very positive. Some of the things I heard were; huge hip, loads of middle, soft made, great hair and one lady even commented on his great disposition. XXL 1Y is a 680's son and we all know what 680 has done for the Simmental breed. He adds muscle, helps udders, polls cattle and makes them an all-around complete package. XXL's grand-dam is MCC Stacy 103H, an outstanding donor cow; she is a feature donor female in the Genetics Makes a Difference catalogue for Bouchard Livestock. XXL's dam BBN Miss Star 38S (Sandy) has been outstanding in our herd. She has produced Snider's Miss Stacy Q, when she was a two year old, that sold to Destiny Simmentals in Ontario; Snider's Miss Stacy Q went into their show string and went on to produce a high gaining and his highest selling bull calf in 2011, for Todd Campbell this past Spring. BBN Miss Star 38S (Sandy) produced a heifer calf last year that we have retained in our herd as a bred which will be a soft made female, starting to set a nice udder, we are looking forward to her calf in 2012. BBN Miss Star 38S (Sandy) gave us XXL 1Y this year and he is special; he has all the style you would expect in a herd bull. He has large testicles, sound footed with lots of heel, homo polled, hetto black, and large hip, superior cow family background and wide topped. He has a lot going for him, just remember, cow families, cow families, cow families. XXL comes from a great one and he will become one.

Snider's Cattle Service

Westway Farms Ltd.

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Westway Farms is pleased to consign four lots to Checkers 2011. These females come from the very core of our breeding program and they are females to be excited about. Westway Farms is located near Didsbury, Alberta and has been owned and operated by the Hadway family for the past 30 years. Along with our pedigreed seed operation, we have been breeding Simmental cattle since 1992 and currently have a cow herd of 400 head. Our kids are actively involved in the YCS Program and the 4-H Program. We specialize in red and black genetics and hold our Annual Bull Sale in March. Whether it is cattle or seed, our commitment is to produce performance and quality products. We look forward to seeing you at Checkers 2011 as it is always an excellent opportunity to meet up with fellow Simmental Breeders and share in the festive season.

Tom, Carol, Dayna, Will, Andie and Josie Hadway



16

R PLUS BLACK EDGE
SIRE OF LOT 16



16 OPEN HEIFER :: POLLED :: RED :: PB
WFL Jenga 1046Y
BIRTHDATE - 30 JANUARY 2011 :: WFL 1046Y :: 747994

SIRE: R PLUS BLACK EDGE
LAZY S BLACK 29N
SUN STAR MISS DRIVE

DAM: LFE RS KIRBIE 48U
REMINGTON ON TARGET 2S
LFE KIRBIE 126H

LAZY S BLACK STETSON 129L
BDV BONDIE K41
HC POWER DRIVE 88H
MISS MILE WEST 40K
REMINGTON RED LABEL HR
DRAKE SOFT TOUCH 15M
LFE VINTAGE RED 359F
VALLEYS PEPPER 011E

	ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
98	697	N/A	6.5	4.9	42.8	74.6	4.6	27.1	5.7

WFL Jenga 1046Y is a dark red muscular heifer who may not be fancy but who should prove to be a good one. We purchased the dam of Jenga at Checkers 2009 from Lewis Farms. We loved LFE 48U as a bred and she carries a rock solid pedigree going back to the PHR 011E cow - a full sister to Dr. Pepper himself. She is sired by Remington On Target a bull who has certainly left his stamp on the breed. We flushed LFE Kirbie 48U to Blackedge and Jenga is one of these embryo calves. Edge himself has proven to make keepers. Jenga has the makings of a worthy brood cow - both on paper and in the pasture.



17

17 OPEN HEIFER :: POLLED :: RED :: PB
WTW Sweet T 1006Y
BIRTHDATE - 20 JANUARY 2011 :: WTW 1006Y :: 747531

SIRE: LFE CROSS FIRE 365T
LFE BS LEWIS 353R
LFE ULTRA GAL 132P

DAM: WTW MS 942 RED BAE 7074T
WHEATLAND BULL 440P
WFL MISS 942 RED 13P

TNT DYNAMITE BLACK L137
LFE SHEILA 60J
TCF/RCC TEMPTATION GJ640
LFE ULTRA GAL 683L
WHEATLAND BULL 131L
WHEATLAND LADY 902J
WFL FULLY CHARGED 201M
WFL 942 BLACK 20M

	ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
80	675	N/A	8.5	0.8	37.7	69.0	4.3	25.4	6.5

WTW Sweet T is just that SWEET. She is a red blaze heifer sired by LFE Crossfire that goes back to the heart of Will's herd. Sweet T's grand dam WFL 13P was a successful 4-H project for Will and has produced several daughters who are working in Will's herd. At our last bull sale, a 13P daughter produced a powerful bull calf that was a favourite high seller going to Kopp Farms. Sweet T is eye appealing, has a great hair coat, tons of power, and she has lots through her hind quarter and top. She is a sweetheart!!!

Westway Farms Ltd.



18

WFL MS 807H LADY 8079U
3/4 SISTER TO LOT 18



AI Bred on April 16/11 to LFE Hot Topic 312W P.E. from May 10 - June 7 to LFE Tomcat 389X
WFL Black Nuance comes from Andie's favourite black cow WFL 5N a 3/4 IPU Black Mercedes daughter. We sold 5N daughters in Checker 2009 and they sold well going to Frehlick Farms and Deeg Simmentals. WFL 5N is now a Westway donor cow and we wish we had more like her because she produces those calves with lots of natural fleshing ability. The kind who gain and gain and who are deep, deep ... deep. This bred is very similar to the one that went to Frehlick Farms except perhaps she is a little more fancy and her sire is not Blackedge but his son Redge. Nuance has moderation but with that has depth, power and style. We sold three full brothers to Nuance at our bull sale this spring and they were well received. A high seller went to Bone Creek Ranch in Saskatchewan and was without a doubt our best black bull in the sale. Cheshire Farms and Kellsey Livestock also purchased sons. Nuance is bred to LFE Hot Topic 312W a NLC Superior son who did very well for Lewis Farms on the show circuit. Nuance is the complete package and can be a foundation female in your herd.

BRED HEIFER :: POLLED :: BLACK :: PB
18 WFL Black Nuance 1059X
BIRTHDATE - 29 JANUARY 2010 :: WFL 1059X :: 737142

SIRE: R PLUS BLACKEDGE LAZY S BLACK 29N
MISS R PLUS 3158N SUN STAR MISS DRIVE
DARREL YANK 1G
DAM: WFL MISS WESTWAY 5N MISS R PLUS 198L
WFL MISS WESTWAY 41L PVF-BF BF26 BLACK JOKER
LBR C-365
DOUBLE BAR D LINCOLN
SIMMENTAL/SIMMENTAL

ACT			ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
84	750	N/A				5.5	2.0	30.7	60.0	5.1	28.1	12.7

BRED HEIFER :: POLLED :: RED :: PB
19 WFL Licious Lass 1028X
BIRTHDATE - 25 JANUARY 2010 :: WFL 1028X :: 736952

SIRE: R PLUS BLACKEDGE LAZY S BLACK 29N
MISS R PLUS 3158N SUN STAR MISS DRIVE
DARREL YANK 1G
DAM: WFL RED LICIOUS MISS R PLUS 198L
WFL RED DOLL 517H LFE MR LEWIS 826E
LFE CROCUS 90F
BBS ZIMA D55
PARKHILL RED DOLL 21F

ACT			ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
94	780	N/A				5.8	3.8	35.7	63.4	6.5	20.5	2.6



19

JOSIE'S 4-H CHAMPION HEIFER
FULL SISTER TO LOT 19



AI Bred on April 8/11 to LFE Tomcat 389X P.E. from May 10 - June 7 to LFE Tomcat 389X
This red bred heifer is a full flush sibling to our well received Redge x WFL Red Licious sons which sold at our 2011 Bull Sale. Bouchard Livestock along with 3D, Tessier and Rainalta purchased the high selling full brother WFL Identity 26L. The other two brothers sold to Nickel Farms and Veteran Hutterite Colony. Licious Lass is from Westway's proven donor cow WFL Red Licious 26L and she was also the dam of WFL Commander and WFL Timberquest. Her maternal pedigree is strong with proven genetics that stem from the Checkers sale program. Not only does Licious Lass have strong maternal genetics behind her but she has a powerful sire behind her as well. Westway purchased R Plus Redge 8018U and he has had a tremendous impact on our program. Redge's sons were well received both at Westway and R Plus Bull Sales this spring. Redge is producing the right type of calves and is the perfect outcross pedigree for Simmental breeders. Licious Lass is a very feminine, clean fronted, fancy made female. She looks the part and with her strong maternal and paternal pedigree she will add that little extra to your breeding program. She is bred to LFE Tomcat 389X a bull we are excited about and a bull Lewis Farms is using in their own program.

Westway Farms Ltd.

Sunny Valley Simmentals

Wayne, Linda, Tyler & Amanda Libke

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Sunny Valley was established in 1971. We are a family operation where the cows pay the bills. With a cowherd of just over 100 females the focus has always been on quality not quantity. The herd consists of reds, blacks and a very strong group of fullblood cows. On March 7/2012 we will hold our 22nd annual Bull Sale in Saskatoon. We feel that we have consigned five very interesting lots for your appraisal. If you have any questions feel free to give us a call or stop by the ranch for a visit. We look forward to visiting with you sale day.



LFE RS LEWIS 340W
SIRE OF LOT 20



MR NLC SUPERIOR
SIRE OF LOT 21

20 Sunny Valley Malibu 64Y

BIRTHDATE - 26 JANUARY 2011 :: WLLS 64Y :: 744418

SIRE: LFE THE HULK 506T
LFE RS SIGNAL 117T
LFE RS LEWIS 340W
LCHMN BODYBUILDER 7303F
DAM: 3D MISS RED MALIBU 455T
CMS MALIBU 07M

REMINGTON RED LABEL HR
LFE AMBER 27H
KS BRAVADO P68
LFE RS SIGNAL 100R
3C WALLY C240 BLK
LSF MOMENTO D8
ER RED DASH 649D
WSR HILLARY 47H

			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MCE	MWW	MILK
107	725	N/A	1.0	5.2	35.2	55.8	5.6	24.9	7.3

64Y is a young lady that is sure to make a front pasture female. She is a mellow, soft made heifer with the balance & style to catch your eye. Not to mention being very correct easy moving and a great hair coat. She has been a pasture favorite all summer. Her Bodybuilder dam was purchased thru this very sale from 3D so it only seemed fitting to bring Malibu here for your appraisal.

21 Sunny Valley Xpress 202X

BIRTHDATE - 26 DECEMBER 2010 :: ALLS 202X :: 747071

SIRE: ELLINGSON LEGACY M229
MR NLC SUPERIOR S6018
EBS JOKERS CAREN
TNT DYNAMITE BLACK L137
DAM: CROSSROAD SILLOUETTE 537S
LFE VINTESS 661L

NICHOLS BLK DESTINY G151
ELLINGSON MS PSTOCK K58
PVF-BF BF26 BLACK JOKER
PVF BEEFCAKES 07173K
RW BOMBER 8H
OPPS WIS GM2
3C FULL FIGURES C288 BLK
LFE VINTESS 612J

ADJ		ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
84	673	N/A	10.0	0.1	36.1	64.0	4.1	24.5	6.4

This Dec. 26/10 Superior heifer is just that "superior". She has loads of performance and you will understand why when you see her. Lots of length, big topped and deep bodied in a well balanced package. Her dam is a beefy easy doing Dynamite cow that has always done a good job on her calves.

Sunny Valley Simmentals



AI Bred on March 29/11 to Wheatland Red Hummer 608S

No exposure

Tessa is a powerful, big ribbed female that has been a favorite from day one. She has tons of extension thru her front end, a big hip and top and travels as easy as anything you will find. Tessa is very correct in her makeup, and has an awesome profile. 71X hails from the 127K family who is now stranger to producing the good ones. She is mated early to the Red Hummer bull who has certainly proven himself over the last couple years. Tessa 71X is a female that will have everyone's attention on sale day.

Owned with Eric Boon

22



SUNNY VALLEY TESSA 53T

DAM OF LOT 22

BRED HEIFER :: POLLED :: RED :: PB

22 *S/S/Boon Red Tessa 71X*

BIRTHDATE - 31 JANUARY 2010 :: TLAS 71X :: 744420

SIRE: LBR CROCKET R81
LBR NIGHT DREAM M22

DAM: SUNNY VALLEY TESSA 53T
SUNNY VALLEY RED ROSE 39R

HC POWER DRIVE 88H
SAFN GLAMOUR 11J
BLACK SHAMROCK E157
LBR RIGHT DREAM H830
DS BLACK ZINGER 141B
HF GFI QUEENOFDENIAL C42
LFE RED NEVADA 529N
X-T MISS DASH 127K

			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MCE	MWW	MILK
114	765	N/A	2.0	6.5	55.2	94.1	3.6	33.7	6.1

BRED HEIFER :: POLLED :: RED :: PB

23 *Sunny Valley Red Ruby 21X*

BIRTHDATE - 8 JANUARY 2010 :: WLLS 21X :: 744405

SIRE: MRL RED FORCE 12U
MRL MISS 824S

DAM: ELTON MS RED DECK 23J
ELTON TIFFANY 7A

NICHOLS BLK DESTINY G151
C&D TRACY
TNT DYNAMITE BLACK L137
MRL MISS 443N
KS BLACK CLOUD A27
ER MISS MAX 57Y
BAR 5 WRANGLER 327W
LBSR DESIGNS TIFFANY

	ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
84	592	N/A	10.0	-0.4	27.5	53.6	5.6	20.0	6.2

AI Bred on April 9/11 to KS Bravado

No Exposure

Here is a female that has been a favorite of nearly ever visitor thru the pasture this summer. She is as dark red and hairy as you can make one and all in a moderate package. 21X is a stout made female with lots of length of spine and a super set of feet and legs. Her mother is a no nonsense cow who brings in a top calf each and every year. Her most recent highlights are a Red Label daughter who traded thru this very ring to Kulyk Simmentals for \$9500 and a Nevada daughter thru Checkers as well to 3D Simmentals for \$7000. 21X is going to be a producer and being mated to the calving ease bull Bravado is most definitely going to get her off to a good start.

23



MRL RED FORCE 12U

SIRE OF LOT 23

Sunny Valley Simmentals



24

TNT GUNNER
SERVICE SIRE OF LOT 24



BRED HEIFER :: POLLED :: RED :: PB
24 SVS Red Ribbon 86X
BIRTHDATE - 12 FEBRUARY 2010 :: TLAS 86X :: 744401

SIRE: MRL RED FORCE 12U
MRL MISS 824S

DAM: 3D MISS RED RIBBON 475U
3D MISS RED RIBBON 79M

NICHOLS BLK DESTINY G151
C&D TRACY
TNT DYNAMITE BLACK L137
MRL MISS 443N
R PLUS RED RIBEYE 1134L
TNT MISS JAZZ J316
HOOK'S RED QUORUM 55H
MISS SHAWACRES 26J

ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S					
BW	WW	YW	CE	BW	WW	YW	MCE MWW MILK
102	712	N/A	7.0	2.4	39.1	73.1	3.1 28.0 8.4

AI Bred on April 13/11 to TNT Gunner - No Exposure

86X is a long bodied, big barreled daughter of Red Force that is very complete. The Red Force sons were very well received at our bull sale this past spring and the set of heifer calves we got out of him is simply outstanding. We feel they are going to make super cows. And 86X is one of the best. She is a spitting image of her mother who is a T-Bone daughter that came from 3D Simmentals. 86X is a female that is going to produce for years to come. Bred early to Gunner, so dont miss out.



Deeg Simmentals

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Deeg Simmental is located 25 miles east of the Calgary airport in a mixed farming area northwest of Strathmore. We run a mixed farm, cropping 3500 acres and running 160 red and black purebred cows. Commercial cows were first AI'd in 1971 to a number of breeds and after weaning that calf crop it seemed an easy decision to breed just Simmental. Although absent from selling females for a while we have always focused on the commercial bull market and hold a joint bull sale in March with the Hadway family at Olds each year.

We are passionate about agriculture especially red and black Simmental cattle. There have been a lot of highs and lows since 1971 but with Jordan farming full time the enthusiasm level has never been higher here.

Thanks to the BLI team for the invitation to be involved in Checkers and hope to see you in Red Deer.



25

CMS ULTOR 822U
SIRE OF LOT 25



BRED HEIFER :: POLLED :: RED :: PB
25 Deeg Ms Ruby 48X
BIRTHDATE - 2 FEBRUARY 2010 :: RDD 48X :: 729624

SIRE: CMS ULTOR 822U
LFE DESTINY 148M

DAM: RDD MS 82T
RDD MS 25R

BBS RED CANADIAN L24
CMS MELODY 03M
LFE MR LEWIS 305J
LFE DESTINY 610H
CNS DREAM ON L186
HS REFLECTIONS J34
IPU RED REFLECTION 36M
RDD MS 88M

ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S					
BW	WW	YW	CE	BW	WW	YW	MCE MWW MILK
92	645	N/A	2.5	5.2	47.1	75.9	6.3 27.3 6.3

AI Bred on April 16 to TNT Gunner N208

P.E. from April 24 to July 2/11 to RF Chore Boy 10W

Ultrasound safe to AI date

A moderate framed, dark red, easy doing female that has been a favorite around our place since she was a couple months old. Her mother is a model female and we feel Ruby should develop into the same complete female. Like mother, Like daughter these two females have a great disposition.

Sunny Valley & Deeg Simmentals



26

OLF ODIN U5

SERVICE SIRE OF LOT 26 & 27



AI Bred on April 22 to OLF Odin U5
P.E. from April 24 to July 2 to RF Chore Boy 10W
Ultrasound safe to AI date
 We are really excited about this female! Long bodied, huge middled, and dark, dark red are the three main attributes that come to mind when examining this female. CMS 822U was an outcross to our herd and brought with him a little more frame and middle. He worked great on our Red Label style females that are somewhat moderate framed. 822U makes his progeny dark, deep, and long, all things we strive for in our females. RDD 98T is a typical Red Label female who is moderate framed, good uddered, a complete cow. Janie is bred to Odin, a bull we haven't used before. We have heard nothing but positive things from this young AI sire. This mating should prove to be very interesting and one we would love to see down the road.

BRED HEIFER :: POLLED :: RED :: PB
26 Deeg Ms Janie 10X
 BIRTHDATE - 11 JANUARY 2010 :: RDD 10X :: 729612

SIRE: CMS RED POLLED ICON 16P
 CMS ULTOR 822U
 LFE DESTINY 148M
 REMINGTON RED LABEL HR
 DAM: RDD MS 98T
 RDD MS 20R

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
90	704	N/A	3.5	4.7	45.4	73.1	7.3	27.2	4.5

BRED HEIFER :: POLLED :: BLACK :: PB
27 Deeg Ms Mae 6X
 BIRTHDATE - 19 JANUARY 2010 :: RDD 6X :: 748239

R PLUS 2072M
 SIRE: PRAIRE WIND MUMBOJUMBO 8S
 PRAIRIE WIND 33N
 TNT DYNAMITE BLACK L137
 DAM: BLCC MISS DYNAMITE 33S
 LWC MISS AMERICANA 261L

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
91	732	N/A	3.0	4.8	48.3	76.6	4.1	26.9	2.7



27

PRAIRIE WIND MUMBO JUMBO 8S

SIRE OF LOT 27



AI Bred on April 13 to OLF Odin U5
P.E. from April 24 to July 2 to RF Chore Boy 10W
Ultrasound safe to AI date
 The cross between Dynamite and Mumbo proved to be a good one here. The amount of muscle, rear quarter and style are all together to complete an easy fleshing brood female. We purchased her dam from Bonchuk's when we first started into the black cattle. BLCC 33S is a powerhouse! Huge bodied, good footed, and great uddered. With an Odin calf at side next summer the pair should be spectacular!

Deeg Simmentals



A photograph of a large, dark brown bull standing in a field. The bull is facing right, showing its profile. It has a thick, muscular build with a large head and prominent horns. The background is a dry, grassy field under a clear sky.

28 *Deeq She's Sassy 102X*

JDN CISCO'S PRIDE 10K
CZAR MS KONZES REWARD 97G
TCF/RCC TEMPTATION GJ640
MCC MISS FIVE 21J
STF STARQUEST N114
LFE JUSTINE 193M
IPU RED DURANGO 60K
RDD MISS 27H

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
73	687	N/A	9.5	0.0	26.1	52.6	6.8	20.5	7.4

The blaze craze has only got stronger since last year. With a few in the bred heifer pen again this year we felt bringing another blaze female to Checkers this year was only fitting. 102X is a well balanced female that comes from a long line of productive cows. We calved our first Mr Five daughters this year and are very pleased with their moderate size, excellent udders, and strong production capabilities. Shes Sassy should be no different.

29 Deeg Ms Maiden 42y

WLE POWER STROKE
LBR DESTINY'S DREAM K830
CCR GRIFFEY
MISS RC 600U 501F
TCF/RCC TEMPTATION GJ640
ROCKY HILLS JO
ES DAKOTA NK68
SKORS BLACKMAIDEN 104P

			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MCE	MWW	MILK
87	865	N/A	6.3	2.1	48.0	86.4	5.2	27.5	3.5

We purchased 172W last fall from Skors as a bred heifer. She is a complete outcross to anything that we own and her breeding was nothing that we had seen before so it intrigued us. What a beautiful female she has matured into. She has a very clean front end and huge barrel of a middle with a very sound structure. The Club King calves that we have seen this summer have been large bodied, strong boned, and have plenty of growth. 42Y Ms Maiden is no exception, and she will be one of the very few Club Kings to sell this fall. We are sure that she will grow into the type of female that her mother has grown into and we love!

30 Deeq Ms Dixie 116y

SF WHAT A DREAM
BAJM JUST RIGHT 10L
HOOK'S RED QUORUM 55H
LAZY BAR-B MILE 32M
LCHMN BODYBUILDER 7303F
SOUTH-HOLDEN MOLLY 19M
RDD MR 70M
RDD MS 9L

	ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
99	741	N/A	4.3	4.1	44.7	70.8	6.2	30.4	8.0

Dixie is sired by the bull commonly known as "Doug." He was named Reserve Junior Champion at CWA in 2010 as a yearling. Dixie is no different than any other Doug calf that is in the pen. They have exceeded what we ever could expect at such a young age. Deep bodied, large hiped, dark colored and comes with a solid made pattern. We are really excited to see how her half brothers mature and look by bull sale time. 111S is a cow we wish we had more of. A big bodied, blaze face cow with a perfect udder. We feel Dixie is going to make a great asset to any herd because she would make a great one to ours!

Harvie Ranching

R.R. #2 - Olds, AB - T4H 1P3

Ian & Marlene Harvie 403-335-4180 403-507-3886

Scott & Kerrie 403-586-4278

Cole & Jill & Tinley 403-994-1314

Will 403-994-3025

harvieranch@xplornet.com



Harvie Ranching is a family operation of over 40 years. It consists of 300+ breeding females. Holds two sales annually. October female sale and last Monday of March bull sale. We enjoy having visitors to tour the cattle, so please take the time and stop by when your in the area. Check us out on our website www.harvieranching.com. Or email us at harvieranch@xplornet.com
Located: 6 miles south of Olds, 5 miles west north side of road

OPEN HEIFER :: POLLED :: RED :: PB

31 Harvie CMS Top Lady 2Y

BIRTHDATE - 1 JANUARY 2011 :: HAR 2Y :: 743847

TNT TOP GUN R244
SIRE: WHEATLAND RED ACE 747T
WHEATLAND LADY 902J

LFE BOMBSHELL 508N
DAM: CMS WICKED LADY 910W
ERIXON LADY 202S

TNT GUNNER N208
TNT MISS SADIE M68
ER RED DECK 639D
WHEATLAND LADY 702G
TNT DYNAMITE BLACK L137
LFE HELEN 80K
THSF FREEDOM 300N
ERIXON LADY 2P

ADJ	ADJ		CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
72	776	N/A	8.5	-0.2	34.0	62.5	7.8	23.0	6.0

Here is a rare opportunity to buy a daughter of a National Champion female. Combining a National Champion Female with Red Ace one of the most proven young sires out there gave us a curve bending female. Top Lady is high performing heifer with lots of length and muscle. Top Lady is going to be the type of female that will stand some competition in the show ring but turn into a foundation female in your herd.

Owned with Czech-Mate Simmentals



CMS WICKED LADY 910W
DAM OF LOT 31

OPEN HEIFER :: POLLED :: RED :: PB

32 Harvie Dakota Rose 50Y

BIRTHDATE - 11 FEBRUARY 2011 :: HAR 50Y :: 745514

MCINTOSH EDGE 15T
SIRE: ERIXON WELLINGTON 133W
LAZY BAR-B SUSIEQ 6P

LCHMN BODYBUILDER 7303F
DAM: WS DAKOTA ROSE M86
WS MISS DOUBLE GOOD K58

SF WHAT A DREAM
BAJM JUST RIGHT 10L
HOOK'S RED QUORUM 55H
LAZY BAR-B MILE 32M
3C WALLY C240 BLK
LSF MOMENTO D8
BOZ REDCOAT
WS MISS DOUBLE PLAY H69

ADJ	ADJ		CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
94	721	N/A	2.8	3.5	42.9	74.0	4.7	28.8	7.3

Dakota Rose is a Cherry Red female that has brood cow written all over her. Dakota Rose's dam was the high selling female at Spring Creek Simmental sale and her sire was Res Jr. Champion Bull at Agribition last year. Dakota Rose's maternal brother won his class at Denver last year and was our high selling Simmental bull in our spring bull sale.



HARVIE RED OAK 74X
MATERNAL BROTHER TO LOT 32

Harvie Ranching

Muirhead Cattle Co.

Ward, Laurie and Casey - Justin and Amanda
RR 1 Site 4 Box 382 - Shellbrook, SK - S0J 2E0

Ward: 306.763.2964 C. 306.747.7022

Justin: 306.763.2505 C. 306.747.8192

Muirhead Cattle Co. is located west of Prince Albert, SK and turned their focus to the Simmental business in 1999, they strive to raise the most sound and functional cattle possible. The focus has been on red and black Simmentals and they will calve 300 females this winter and summer, running two calving programs. This split in calving times will now allow for their annual bull sale to turn a focus towards long yearling bulls as well as yearling bulls. The bull sale is held on the farm on February 27. We are once again excited to be back at the Checkers sale and have brought 5 females that come from the top of our program. We hope that you will join us in Red Deer to enjoy some hospitality and as always an excellent set of cattle. See you in Red Deer!!



POWDER KEG
SIRE OF LOT 33



KOSMO 57N
SERVICE SIRE OF LOT 33

33

BRED HEIFER :: SCURRED :: RED :: PB
33 *Muirheads 57N's 70X*
BIRTHDATE - 25 JANUARY 2010 :: LWM 70X :: 729888

SIRE: CZAR MR BLACK KNIGHT 74J
SKORS POWDER KEG 226S
SKORS MISS JOKER 70N

DAM: BAR 15 CABALLO 123L
LBR CABELLO 57N
LBR RED 155J

PPSR INFINITI
CHARLIES ANGEL 621E
PVF-BF BF26 BLACK JOKER
SKORS MISS 84L
TRIPLE C PETERBUILT H023
BAR 15 BALCK TOSCA 166H
LBR RED 1E
LBR PEDRO 112E

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
99	N/A	N/A	2.5	5.8	53.9	88.3	5.8	34.9	7.9

AI Bred on April 2/11 to Muirheads Kosmo 27N (Safe)

P.E. from April 20 - May 8/11 to RF/BOHR/ASB El Dinero 17X

POWER is the word that best describes this female. 70X is big middled, huge topped and super stout. That coupled with flawless feet and legs, not to mention the beautiful udder she is laying down. This should make her the front pasture kind. This is the first Powder Keg female that we have ever sold, we have been waiting for one like this! The Powder Keg females are proving to be highly productive females, that aren't afraid to get out there and work hard. A full sister to this female raised the high selling "Kosmo" son in our 2011 bull sale to the good folks at HSR. That bull was a full sib to the calf being carried by this powerful female. 70X is a female that is the herd bulling producing kind, be sure to check her out sale day!

Muirhead Cattle Co.



34a



34b



34c

34a OPEN HEIFER :: POLLED :: BLACK :: PB
Muirhead's Gemstone 14
 BIRTHDATE - 3 JANUARY 2011 :: LWM 1Y :: 749240

ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S							
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
78	730	N/A	4.0	4.0	48.9	87.9	5.1	35.6	11.1

34b OPEN HEIFER :: POLLED :: BLACK :: PB
Muirhead's Gemstone 64
 BIRTHDATE - 9 JANUARY 2011 :: LWM 6Y :: 749241

ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S							
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
80	725	N/A	4.0	4.0	48.9	87.9	5.1	35.6	11.1

34c OPEN HEIFER :: POLLED :: BLACK :: PB
Muirhead's Gemstone 464
 BIRTHDATE - 19 JANUARY 2011 :: LWM 46Y :: 749246

ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S							
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
100	765	N/A	4.0	4.0	48.9	87.9	5.1	35.6	11.1

TE MCCLINTOCK G28
SIRE: TCF/RCC TEMPTATION GJ640
 BOZ SWEET TEMPTATION
 TNT DYNAMITE BLACK L137
DAM: 3D BLK MISS GOOD 211S
 TH RED MISS GOOD 25N

NICHOLS BLK DESTINY D12
 TE ERICA E207 B
 BOZ REDCOAT
 WBR MISS JUNIOR 2Z
 RW BOMBER 8H
 1 OPPTS WIS GM2
 NLC GOOD A NUFF 33G
 TH MISS SCARLET 9J

Selling Choice on Lot 34A, 34B & 34C

The "Gemstone" flush sisters are best described as complete made individuals that are mellow and soft in their make-up, stout made powerhouses. Yet they display that attractive head and front end, add a ton of hair and you have the front pasture or banner winning kind. As this was our first flush ever, we are ecstatic with the results. When deciding which cow to flush 211S was an easy choice. She is a moderate, easy doin' Dynamite daughter with picture perfect udder. Both 211S daughters that we have in herd are stand outs!! 211S was bought out of the Checker's sale as a heifer calf from the good people at 3D Simmentals and her grandmother was the original winner of the Checkers Show. Greatness is bred into these females. The flush resulted in 3 heifers and 5 bulls who are our most exciting calves to date, the 2 reds and 3 black bulls will headline our spring bull sale Feb. 27th. We have had many debates on which of the 3 to bring to Checkers and decided you be the judge. Here's your opportunity to pick your favourite!! FEATURE LOT

JayDawn Farms

Jason, Nikki, Jordan, Kris and Darcie McQuaig
Box 7 RR#2 - Sexsmith, AB - TOH 3CO
H. 780.568.2647 C. 780.933.5530
Donald & Patsy McQuaig
H. 780.568.2202



JayDawn Farms is honored to be part of Fullblood Perfection and Checkers Sale in Red Deer. We are a family based operation and are located north east of Sexsmith where we calve out 200 plus cows each year.

We are bringing to town a very solid set of replacement females that represent our program very well and are out of some of the top herdsires we have purchased over that last few years. We host our annual bull sale in March of every year at Evergreen Park in Grande Prairie, along with our bull sale partners the Klassen family from Willow Creek Simmentals who we are very pleased to be partners with. We offer 60 Simmental and Charolais yearling bulls each year where we offer a payment plan along with boarding and delivery. We look forward to visiting with you in Red Deer, if you have any questions regarding the sale animals please don't hesitate to call us.



35 *JDF Jenny 117Y*
OPEN HEIFER :: POLLED :: RED :: PB
BIRTHDATE - 22 JANUARY 2011 :: JDF 117Y :: 748329

TH BLACK EDITION 8R
SIRE: **DESTINY BUCKEY**
DESTINY MAGNUM TWAIN

BBS ZIMA D55
DAM: **JDF JENNY 28S**
MOOSE-CREEK JENIFER 5J

TNT DYNAMITE BLACK L137
BBN MS BLACK LADY 28H
GFI MAGNUM K52
DESTINY FINE TUNE SHANIA
RED CADILLAC ZU95
MISS PELTZ N55
ANCHOR D KARL 11G
MS PRL FIELDING 062F

			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MCE	MWW	MILK
95	628	N/A	5.3	3.4	41.0	66.5	5.2	25.6	5.1

Jenny is one of the first Buckeye daughters to sell this fall, she is thick topped, deep sided with lots of hair on a very moderate frame. Buckeye stamped them all the same leaving us a tremendous set of replacement heifers. Whether you are looking for a heifer to hang a halter on or one that will turn into a front pasture female then be sure to have a look at 117Y.



36 *JDF Maggie 130Y*
OPEN HEIFER :: POLLED :: BLACK :: PB
BIRTHDATE - 27 JANUARY 2011 :: JDF 130Y :: 748330

WHEATLAND BULL 131L
SIRE: **WHEATLAND BULL 680S**
WHEATLAND LADY 351N

LFE BOMBSHELL 508N
DAM: **JDF MAGGIE 61T**
JDF MATTIE 61R

NICHOLS BLK DESTINY D12
WHEATLAND LADY 908J
HART JACKPOT J310
WHEATLAND MISS 917J
TNT DYNAMITE BLACK L137
LFE HELEN 80K
GFI MAGNUM K52
ROO KRYSTAL 34K

ADJ		ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
98	659	N/A	7.0	2.0	32.9	61.5	7.1	16.8	0.3

Maggie's pedigree needs no introduction, 680 on the top side and her dam on the bottom side is a maternal sister to the Pepsi cow that we sold an interest to Harvie Ranching in 2009 Checkers sale who raised Harvie WallBanger and sold half interest for \$45,000 at the Checkers sale in 2010. Maggie is a soft made heifer that has tons of style, she is sweet made with lots of hair. Whether you are looking for a show heifer or a future donor be sure to check out Maggie. JayDawn would like to retain a future flush in this female at their expense and the owners convenience.

WHEATLAND BULL 680S
SIRE OF LOT 36



JayDawn Farms



LFE BRAVE 307T
SIRE OF LOT 37 & 38



Bred on April 16/11 to Destiny Buckeye (Safe)
Exposed to Destiny Buckeye
Sweet fronted with lots of middle best describes this moderate heifer sired by Brave. She is dropping a beautiful udder and will become one of those front pasture females that produce your top bull calves. The Tumbler cow family was very highly sought after at the Kimlake dispersal and rightfully so as they have raised our top calves and they know how to produce. Both 53X's dam 615S and her granddam 484P have beautiful udders and both currently have our top 2 bulls in the bull pen. Mated with BuckEye could raise you the next herdsire you have been looking for.

BRED HEIFER :: POLLED :: RED :: PB
37 JDF Tumbler 53X
BIRTH DATE - 5 FEBRUARY 2010 :: JDF 53X :: 734782

KS BRAVADO P68
SIRE: LFE BRAVE 307T
LFE RS JASMINE 38R

LFE RED HEMI 391N
DAM: KIMLAKE TUMBLER 615S
KIMLAKE TUMBLER 484P

FR REZULT
RIV RED BRIGADIA 969J
TNT DYNAMITE BLACK L137
LFE JASMINE 99J
LCHMN BODYBUILDER 7303F
LFE SHEILA 656J
WFL BLACK BUDDY 931K
MS WESTERN TUMBLER 12J

			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
ADJ	ADJ		CE	BW	WW	YW	MCE	MWW	MILK
BW	WW	YW							
82	697	N/A	8.0	2.6	40.8	72.9	7.6	23.5	3.1

BRED HEIFER :: POLLED :: RED :: PB
38 JDF Gen 40X
BIRTH DATE - 27 JANUARY 2010 :: JDF 40X :: 734777

KS BRAVADO P68
SIRE: LFE BRAVE 307T
LFE RS JASMINE 38R

TNT DYNAMITE BLACK L137
DAM: KIMLAKE GEN 626S
KIMLAKE GEN 457P

FR REZULT
RIV RED BRIGADIA 969J
TNT DYNAMITE BLACK L137
LFE JASMINE 99J
RW BOMBER 8H
OPPS WIS GM2
WFL BLACK BUDDY 931K
KIMLAKE GEN 86F

			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MCE	MWW	MILK
105	697	N/A	0.0	7.5	51.8	86.0	5.6	30.2	4.3



DESTINY BUCKEYE
SERVICE SIRE OF LOT 37 & 38



Bred on April 17/11 to Destiny Buckeye (Safe)
Exposed to Destiny Buckeye
Gen is a super soggy thick Brave daughter that has tons of middle. She is very easy keeping and is moderate in size. The first Brave daughters were in production this year and one thing for sure is they know how to produce. She has a double shot of Dynamite Black in her pedigree and ranks in the top 3% for both weaning and yearling weights. She is mated to our \$32,000 BuckEye bull who left us with a tremendous set of calves the first year here at JayDawn both in the heifer and the bull pen.

Jay Dawn Farms

Rancier Farms

Garth, Ang, Kade & Abby Rancier

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www.rancierfarms.com

Rancier Farms is a fourth generation farming operation established in 1905. The farm consists of a mixed grain operation and a cowherd consisting of 70 black and red purebred and percentage Simmental cows.

We have been raising purebred Simmental cattle since 2001 and through an extensive embryo transplant program our purebred numbers are steadily increasing. We use the show ring as a marketing tool and while our main goal is to breed cattle that will excel in commercial operations, we have been fortunate to have some success in the show ring as well. We are excited to market our top females through select consignment sales and to sell our bulls in the Maxwell/Spring Lake/Brockhoff/Rancier Bull Sale.

Hope to see you in Red Deer.



39



WHEATLAND STOUT 930W

SIRE OF LOT 39

OPEN HEIFER :: HOMO POLLED :: BLACK :: PB

39 RF Jail Bait 150Y

BIRTHDATE - 2 APRIL 2011 :: 744951 :: REG

SIRE: WHEATLAND BULL 680S
WHEATLAND STOUT 930W
WHEATLAND LADY 737 T

DAM: SS EBONYS INTUITION 802
RF ELVIRA 24W
RF ELVIRA 11T

WHEATLAND BULL 131L
WHEATLAND LADY 351N
TNT TOP GUN R244
WHEATLAND LADY 902J
CNS DREAM ON L186
SOSF EBONYS JOY L-123
SRS J914 PREFERRED BEEF
REDRICH ROXANN 108R

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
89	879	N/A	9.0	1.7	39.3	69.9	6.4	23.3	3.6

Homo Polled

This year we decided to consign one of our youngest heifers in the pen but this heifer and her near perfect uddered 2 year old dam sired by Intuition were the favourite of many sharp cattlemen this summer. RF JailBait 150Y is a long bodied, very structurally correct female that stems from a powerful cow family. 150Y's grand dam, and great grand dam are both still in production here and one of our best bull's in our bull pen is a 3/4 sib to the dam of 150Y. Her sire, Wheatland Stout 930W, is the reigning Agribition Champion Bull and has excited us with his first calf crop adding tons of power and performance in both his sons and daughters without giving up any ground in terms of character and presence. For the epd guru's 150Y is in the top 3% for YW, top 15% for CE and MCE and top 35% for BW and WW.

Rancier Farms



40

RF FLIRTIN FOR CERTIN 37U
DAM OF LOT 40



Selling full interest & full possession

Tradin Paint is an embryo transplant bull calf that has an absolutely awesome phenotype combined with a complete genotype. He has a deep pedigree of Champions that are becoming some of the most exciting individuals in the industry. His sire, Wheatland Stout is a many times champion beginning as a calf and more recently being the 2011 Farmfair Champion and 2010 Agribition Champion Bull. Stout is one of the most exciting bulls in the breed today and his first calf crop is sure making an impact by already winning many banners. His dam, RF Flirtin for Certain is the 2010 Farmfair Supreme Champion & Agribition Reserve Champion Female. She is a female that we are building our program around and we feel that she has a bright future as a leading donor female. Tradin Paint is smooth shouldered with extension through that front end with a lot of balance and eye appeal throughout in a stout and attractive package. He comes with a moderate 90 lbs birth weight and curve bending EPD's by being in the top 10% for calving ease, 30% for weaning weight, 3% yearling weight and 10% for maternal calving ease. Tradin Paint was sent from our Ontario program to Rancier Farms in September to market through this exciting sale and to show the impact that this pedigree can have on the breed.

Consigned by Reay's Unlimited - Hanover, ON

40 *RU Tradin Paint 2y*
BIRTHDATE - 12 FEBRUARY 2011 :: RU 2Y :: 746931

WHEATLAND BULL 680S
SIRE: **WHEATLAND STOUT 930W**
WHEATLAND LADY 737 T

LFE STREET LEGAL 510S
DAM: **RF FLIRTIN FOR CERTIN 37U**
TLG FLIRTIN WITH YOU

WHEATLAND BULL 131L
WHEATLAND LADY 351N
TNT TOP GUN R244
WHEATLAND LADY 902J
CNS DREAM ON L186
SSP KEEPSAKE 23K
KENCO/MF POWERLINE 204L
CHUB'S FLIRT 6P

			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MCE	MWW	MILK
90	685	N/A	9.5	2.2	40.7	74.8	7.1	21.4	1.0

40a *Broker x Flirtin for Certain embryos*
3 EXPORTABLE GRADE A EMBRYOS

SVF STEEL FORCE S701
SIRE: **MR HOC BROKER**
JM BF H25

LFE STREET LEGAL 510S
DAM: **RF FLIRTIN FOR CERTIN 37U**
TLG FLIRTIN WITH YOU

CNS DREAM ON L186
SVF SHEZA BEAUTY L901
G&L BLACKFOOT 716D
YC MISS BIK B80
CNS DREAM ON L186
SSP KEEPSAKE 23K
KENCO/MF POWERLINE 204L
CHUB'S FLIRT 6P



RF Flirtin for Certain



Broker

Guarantee of one 90 day pregnancy if done by an accredited veterinarian

Here is an excellent opportunity to acquire genetics from 2 of the most exciting individuals in the breed today.

We purchased one of the exclusive semen interest packages this spring on Mr HOC Broker after viewing this exciting blaze face bull at Agribition where he was Bull Calf Champion and went onto be the 2011 NWSS Reserve Champion Bull. He is a bull that will add eye appeal, length of body, foot quality and overall balance in a very attractive package.

Flirtin For Certain is currently in our donor program after being named the 2010 Farmfair Supreme Champion & Agribition Reserve Champion Female. That is the second time she won a truck as the Farmfair Supreme Champion as she won it 2 years prior at the side of her dam. This is a pedigree that is rich in quality and predictability and we are excited to share these breed leading genetics with you. Here is an excellent opportunity for your program to acquire some exciting new genetics.

Consigned by Rancier Farms & Reay's Unlimited

Rancier Farms

Silvercreek Simmentals

The Fisk's

Box 322

Rosemary, AB

T0J 2W0

Austin

403.501.4171

silvercreek_simmentals@hotmail.com

Welcome to the 17th annual Checkers sale. It's a great honor for us to be involved in such a prestigious sale and to work with a great sales management team. What a year we had, all the rain we could want and then some, plenty of feed and great pastures this year. We hope harvest went well for everyone this fall. We look forward to seeing everyone and visiting with you sale day and best wishes to you and you're loved ones through the holiday season.



41

41 OPEN HEIFER :: POLLED :: BLACK :: PB

SCSF Fancy 61Y

BIRTHDATE - 746224 :: SCSF 61Y :: 746224

S-PAW BLK SHOW OFF 5S
SIRE: S-PAW BLK UPROAR 21U
S-PAW RED RAZZAMATAZZ 156

RAINALTA BLACK KNIGHT 50S
DAM: RAINALTA BLACK TAFFY 63W
RAINALTA TAFFY 42T

KENCO/MF POWERLINE 204L
S-PAW BLK PERFECTA 305P
S-PAW MUTUAL FUND 301M
S-PAW EYE APPEAL 15H
CIRCLE S LEACHMAN 600U
RAINALTA LASS 16P
KWA DYNAMITE RED 112P
RAINALTA HCCL 54N

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S							
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK	
99	636	N/A	8.3	1.2	30.1	60.4	5.2	23.8	8.8	

Fancy is a cool moderate framed black blaze face heifer that is a soft ribbed long spined female with great hair and is stout made. 61Y is a female that is sound made and structurally correct in her makeup. 61Y is one that can be bred many different ways and you should get a cool calf. This female's dam is one that defiantly out produced herself with Fancy 61Y. This is a heifer that will turn into a great cow and would be a great 4-H heifer for any young person.



42

42 OPEN HEIFER :: POLLED :: BLACK :: PB

SCSF Black Cat 44Y

BIRTHDATE - 4 FEBRUARY 2011 :: SCSF 44Y :: 746222

S-PAW BLK SHOW OFF 5S
SIRE: S-PAW BLK UPROAR 21U
S-PAW RED RAZZAMATAZZ 156

WHEATLAND RED TEDDY 457P
DAM: SCSF TEDDY CAT 5U
-F MS RITA 13R

KENCO/MF POWERLINE 204L
S-PAW BLK PERFECTA 305P
S-PAW MUTUAL FUND 301M
S-PAW EYE APPEAL 15H
WHEATLAND BULL 131L
WHEATLAND LADY 902J
PRAIRIE WIND RED CAT 12M
-F MS KAREN 18K

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S							
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK	
99	620	N/A	4.0	3.6	40.6	73.4	6.3	29.9	9.6	

Black Cat is a solid black grand daughter of the great Arrow Creek herd sire Wheat land Red Teddy 457P. 44Y is a female that you have to admire the stoutness when you get in behind her and have to like how long spined and extended out she is in her front end when she's on a profile. 44Y will make a great cow and should have a tremendous udder as her dam and grand dam both do. This is a heifer that can be bred to a variety of bulls and should crank out a good one for you.

Silvercreek Simmentals



AI Bred on April 3/11 to Westfall Voyager 721P

Callaway is a very soft sided female with tremendous rib and hip shape. 50X is a bred that you have to like the overall mass and capacity that is combined with a smooth shoulder and is very sound in her structure. This is a female that we bred to Westfalls Voyager 721P and we think that the calf will be a very good individual. 50X looks like she displays that brood cow look and will have a very functional udder.

43

WESTFALL VOYAGER 721P
SERVICE SIRE OF LOT 43



43 **BRED HEIFER :: POLLED :: BLACK :: PB**
SCSF Callaway 50X
BIRTHDATE - 7 FEBRUARY 2010 :: SCSF 50X :: 728859

S-PAW BLK SHOW OFF 5S
SIRE: **S-PAW BLK UPROAR 21U**
S-PAW RED RAZZAMATAZZ 156

DOUBLE K L NORTHERN 292N
DAM: **-F MS TERRA 10T**
-F MS MAGGIE 26M

KENCO/MF POWERLINE 204L
S-PAW BLK PERFECTA 305P
S-PAW MUTUAL FUND 301M
S-PAW EYE APPEAL 15H
DOUBLE KL RED NORTHERN
MSC RED JENNY 2J
RWCF REDDEN
-F SALLY ANN 31H

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
94	623	890	4.5	3.5	33.3	63.2	6.3	25.1	8.4

44 **HERD SIRE :: POLLED :: BLACK :: PB**
SCSF Shameless Flirt 14Y
BIRTHDATE - 12 JANUARY 2011 :: SCSF 14Y :: 740218

SAND RANCH HAND
SIRE: **RF BIG FLIRT 13W**
CHUB'S FLIRT 6P

SS EBONY'S INTUITION 802
DAM: **RF SHAMELESS HUSSY 23W**
RF TEMPTING HUSSY 2S

WHEATLAND BULL 131L
SAND LUCKY CHARMER
TCF/RCC TEMPTATION GJ640
REICH TINA 45M
CNS DREAM ON L186
SOSF EBONY'S JOY L-123
TCF/RCC TEMPTATION GJ640
CHUBS SHAMELESS HUSSEY

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
88	893	N/A	7.5	0.1	34.5	64.4	5.3	23.7	6.5



RF SHAMELESS HUSSY 23W
DAM OF LOT 44



Selling Full Possession & 1/2 Semen Interest

Shameless Flirt is one that we were very excited when he hit the ground. We had a feeling that this guy was going to turn out to be a great individual with mass and eye appeal. He is a very loose hided, soft sided, long spined bull and it is all tied together with his big hip, smooth shoulder with plenty of neck extension. Shameless Flirt is very structurally correct, sound made and extremely free moving individual that can cover his stride and that displays that herd sire look. You have to admire how complete 14Y is with his overall mass and eye appeal. He has a set of EPD's that will allow you to use him on a wide variety of cows. We have sent away the Igenity test on him and are awaiting the results to come back. Shameless Flirt 14Y has quite a resume behind him already and was named Reserve champion all breeds bull calf Drayton Valley 2011, champion bull calf Alberta Jr. Simmental Show (YCSA) 2011, Champion Female alongside his dam Alberta Jr. Simmental show (YCSA) 2011, Champion Bull Calf Alberta All Breeds Show 2011, and Reserve Champion Simmental Bull at Olds Fall Classic.



Silvercreek Simmentals

Ridgeline Cattle Co.

Travis Fisk & Crystal Anderson
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Ridgeline_Cattle@hotmail.com



Well with time comes many changes in life and it is with great pleasure that Crystal and I are able to consign to Checkers for the first time. We always enjoy working with the Bouchard crew and look forward to being annual consigners to the Checkers Sale. We look forward to visiting with everyone and hope you have a wonderful holiday season.



SCSF SHOW GIRL 27X
FULL SISTER TO LOT 45



SCSF WHITNEY 17W
MATERNAL SISTER

45

45 *RLC Show Lass 32Y*
BIRTHDATE - 30 JANUARY 2011 :: RLC 32Y/:: 747201

OPEN HEIFER :: POLLED :: RED :: PB

SIRE: S-PAW BLK SHOW OFF 5S
S-PAW BLK UPROAR 21U
S-PAW RED RAZZAMATAZZ 156

DAM: -F MS SALLY 4S
-F MS MAGGIE 26M

KENCO/MF POWERLINE 204L
S-PAW BLK PERFECTA 305P
S-PAW MUTUAL FUND 301M
S-PAW EYE APPEAL 15H
DOUBLE KL RED NORTHERN
MSC RED JENNY 2J
RWCF REDDEN
-F SALLY ANN 31H

ADJ		ADJ		CANADIAN SIMMENTAL ASSOCIATION EPD'S							
BW	WW	YW		CE	BW	WW	YW	MCE	MWW	MILK	
99	N/A	N/A		4.3	3.8	36.0	66.4	5.7	26.8	8.8	

Show Lass is dark red, long spinned with lots of hair and a gentile disposition. Lass is sired by our senior herd sire S-Paw Black Uproar 21U, son of the 2007 National Champion Bull S-Paw Black Show Off 5S and out of possibly one of our very top female producers Ms. Sally. Sally is a real big bodied, broody cow with a balanced milky udder. We have a full sister in herd as well as a maternal sister and we also sold a maternal sister to Perlinger Simmentals at Agribition 09. Show Lass 32Y is a full sib in blood to SCSF 50X.

Ridgeline Cattle Co.

Lundago & Highland

Chub & Tracy Lundago

RR #1, Site 10, Box 15 - Sundre, AB - T0M 1X0

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LUNDAGO LIVESTOCK



HIGHLAND STOCK FARMS



UNTANGLED LOVE
MATERNAL SIB TO LOT 46



LOCK N LOAD
SIRE OF LOT 46

46 *H&H Chub's Chelsea*
OPEN HEIFER :: POLLED :: BLACK :: PB
BIRTHDATE - 14 FEBRUARY 2011 :: TCM 144Y :: 748503

REMINGTON ON TARGET 2S
SIRE: **REMINGTON LOCK N LOAD 54U**
BAR 15 MISS KNIGHT78E-51G

KENCO/MF POWERLINE 204L
DAM: **HIGHLAND SILK SHEETS**
CHUB'S JEZABELL 5N

REMINGTON RED LABEL HR
DRAKE SOFT TOUCH 15M
SV CHARLIES APPLAUSE
BAR 15 MISS KNIGHT83Y-78E
HC POWER DRIVE 88H
SAFN GLAMOUR 11J
DJ PITCH J522
RRL ROSE 114L

KREWECH 1442									
ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S							
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
72	N/A	N/A	8.0	0.2	26.5	55.5	5.1	17.5	4.2

There is no question that this heifer has success bred deeply into her! From her ever popular, Supreme winning grandam CHUB'S Jezabell 5N to her flat good, internationally recognized "baldy" sire Lock 'n Load. This heifer has been a stand out since birth displaying her explosive muscle shape, candy like hair and showing ready disposition. Years of hard work and detailed genetic evolution have cumulated with this great package as she truly flaunts strong maternal power while being one of the few Lock 'n Load purebred females offered for sale this fall. And we all know what the marketability is with Load in her pedigree! Great things are yet to come from the high selling Simmental lot at Remington as Lock 'n Loads' legacy commences in the US for new owners Lazy H Farms Simmentals. This heifer calf is 'cooler than the other side of the pillow' so make sure she doesn't end up being "somebody" else's!

Lundago & Highland

High Country Cattle Services

Rob, Deanne, Crystal & Stacy Young

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show12win@yahoo.ca

It is great to be in the Checkers Sale again. Our family was involved for the first 10 years of Checkers. This sale has had a huge impact on the Simmental breed. I would venture to say that there has been more cattle come out of these sales that have gone on to be leading cows in their respectful herds. We are fortunate to have several top cows in our herd that came from this sale and have sold several females that have gone on and done very well for the new owners. Both our lots go back to past Checkers purchases! You can expect cattle that breed on from this sale.

As always the sale is only as good as the people. You have to admire the dedication to the breed of the list of consignors. We look forward to seeing everyone at this must attend event.



LOT 47
SUMMER 2011



RPP RUSTY 437P
DAM OF LOT 47

47 *RJY Rival 13Y*
HERD SIRE :: HOMO POLLED :: RED :: PB
BIRTHDATE: 26 JANUARY 2011 :: RJY 13Y :: 746665

SIRE: IPU REVOLUTION 172U
LCL MISS NOREMAC 16M

DAM: RPP RUSTY 437P
LFE KEEPSAKE 158M

KENCO/MF POWERLINE 204L
LBR NIGHT DREAM M22
JBS MR GRANITE 29J
MISS NOREMAC LCL 104H
3C FULL FIGURES C288 BLK
LFE KATARINA 13J
ER BLACK CISCO 532C
SSP KEEPSAKE 23K

ADJ		ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
105	835	N/A	4.0	4.3	44.1	68.5	5.6	27.7	5.6

Homo Polled - Terms to be announced sale day

RJY Rival is a good example of what IPU Revolution 172U has done for our program. The first Revolution females will calve this spring with great anticipation. The bull calves are real beef machines with the extra shape that everyone is looking for. Unfortunately, we lost Revolution this year to injury so his progeny will be limited. Rival's dam, RPP Rusty is a model female. She has a beautiful udder, huge amount of volume and shape and very sound structured. Rusty blends the Katrina and Keepsake cow families which gives Rival the very important foundation to be a breeding bull. Add to that, Barry's great 16M cow and Rival is loaded with cow power. We have all been looking for that great liver red and Homozygous polled out cross bull to all the great Wheatland and Dream. On genetics, Rival has entered centre stage. True poll tested Homozygous polled Reserve Champion Bull 2011 Farmfair International

High Country Cattle Services



48

SSSF EBONY'S JOY L-123
DAM OF LOT 48



DAUGHTER

Open & ready to flush - Homozygous Polled
SS Ebony's Dream Date SS27 has been a pleasure to own. We searched and tried many times to buy a daughter of the greatest cow in the breed - SSSF Ebony's Joy L-123. We finally acquired Dream Date and it was the best purchase we have made to date. She went right into transplant and quickly paid for herself with embryo's going to Australia and producing 3 daughters that are following in her footsteps. We have a tremendous Black Joker daughter that is in production and a Wheatland Hummer daughter that is a full sister to Lot 49, RJY Prom Date16X. We also have her 2011 heifer to add to the herd and 4 E.T. calves due in 2012. Dream Date is an impressive female and Checkers is the place where this type of female sells. An opportunity like this doesn't come along often. She is capable of being the lead donor in any herd. Dream Date is open and will be ready to flush right after Checkers. We are willing to help the new owners with the flushing. We will miss Dream Date; she is truly a remarkable breeding piece that will pay her way. Some are worth more.

48 *SS Ebony's Dream Date SS27*
DONOR COW :: HOMO POLLED :: BLACK :: PB
BIRTHDATE - 2 MAY 2006 :: RJY 27S :: 696461

SIRE: **CNS DREAM ON L186**
CNS SHEEZA DREAM K107W

HC POWER DRIVE 88H
DAM: **SSSF EBONY'S JOY L-123**
NJC/TJF JOY

NICHOLS BLK DESTINY D12
NICHOLS DEBRA D81
SRS FRANCHISE F601
NICHOLS JOLIETTE 107W
WLE POWER STROKE
KAPPES LADY IRISH F88
NICHOLS BLK DESTINY D12
NJC EBONY ANTOINETTE

			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	ADJ WW	ADJ YW	CE	BW	WW	YW	MCE	MWW	MILK
N/A	N/A	N/A	10.0	-1.9	29.2	49.7	4.1	19.8	5.2

49 *RJY Dream's Prom Date 16X*
BRED HEIFER :: HOMO POLLED :: BLACK :: PB
BIRTHDATE - 23 JANUARY 2010 :: RJY 16X :: 742417

SIRE: **WHEATLAND BULL 468P**
WHEATLAND LADY 902J

CNS DREAM ON L186
DAM: **SS EBONY'S DREAMDATE SS27**
SSSF EBONY'S JOY L-123

WLE POWER STROKE
KAPPES LADY IRISH F88
ER RED DECK 639D
WHEATLAND LADY 702G
NICHOLS BLK DESTINY G151
CNS SHEEZA DREAM K107W
HC POWER DRIVE 88H
NJC/TJF JOY

	ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
80	N/A	N/A	10.5	-2.0	31.2	57.3	5.6	23.6	8.0



49

OLF ODIN U5
SERVICE SIRE OF LOT 49



AI Bred on April 10/11 to OLF ODIN U5 (Safe)
RJY Dream's Prom Date16X is the result of a successful flush on SS Ebony's Dream Date SS27. We are able to offer this great young female as we have a sister to her at home that is just like her. Prom Date combines two of the greatest cow families of the breed, SSSF Ebony's Joy L-123 and Wheatland Lady 902J. Add to that the impact that Dream On and HC Power Drive have had on the breed and it is no wonder this female is as good as she is. The predictability of this female is unmatched. All you have to do is own her. Prom Date is bred to the young calving ease sire OLF ODIN. The first calves have come easy and show a lot of promise. Prom Date is Homozygous Polled.

High Country Cattle Services

Rainalta Simmentals

Bill Swenson

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www.rainalta.com

Rainalta Simmentals is located 25 miles south of Brooks just off the #36 highway. We hold our bull sale the second Tuesday in February in Brooks.

We invite you to drop by any time to look at the cattle.



KS BRAVADO
SERVICE SIRE OF LOT 50



50 BRED HEIFER :: POLLED :: RED :: PB *Rainalta Canadian Ace 23X*

BIRTHDATE - 22 JANUARY 2010 :: BOZ 23X :: 736156

TNT TOP GUN R244
SIRE: **WHEATLAND RED ACE 747T**
WHEATLAND LADY 902J

BBS RED CANADIAN L24
DAM: **RAINALTA LASS 37R**
RAINALTA RED BALDY 11J

TNT GUNNER N208
TNT MISS SADIE M68
ER RED DECK 639D
WHEATLAND LADY 702G
BOZ REDCOAT
BBS MISS RED BEAUTY J109
LBR TOMBOY
RAINALTA LASS 14D

	ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
98	588	862	6.5	1.3	38.8	71.4	7.3	25.2	5.8

AI Bred on April 28/11 to KS Bravado (Safe)

P.E. from May 22 - July 15 to BOZ 123X

Check out the EPD's on this heifer. She has great calving ease but is also in the top 3% for yearling weight and top 5% for MCE. 37R's bull calf is one of our top prospects this year.



WFL IDENTITY 23X

FEATURE NEW AI SIRE IN THE 2012 GTMAD SEMEN BOOK
R PLUS REDGE 8018U x WFL RED LICIOUS (BULLSEYE 319J)

SERVICE SIRE OF LOT 51

51 BRED HEIFER :: POLLED :: RED :: PB *Rainalta Marvel Ace 44X*

BIRTHDATE - 30 JANUARY 2010 :: BOZ 44X :: 736162

TNT TOP GUN R244
SIRE: **WHEATLAND RED ACE 747T**
WHEATLAND LADY 902J

JDJ NOVA 014J
DAM: **RAINALTA MARVEL 20M**
RAINALTA RED ACCEL 66K

TNT GUNNER N208
TNT MISS SADIE M68
ER RED DECK 639D
WHEATLAND LADY 702G
BH RIGHT TIME 520E
BH 600 STAR 712G
LBR TOMBOY
RAINALTA GOLDEN ACCEL 2C

	ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
96	609	871	6.5	1.9	39.7	76.0	6.8	26.5	6.6

Bred on April 24/11 to WFL Identity 23X - No exposure

Here is a dark cherry red heifer with great EPD's right across the board, and look who she is mated to, WFL Identity 23X. I think you will be hearing great things from this young sire in the future.

Rainalta Simmentals

BRED HEIFER :: POLLED :: RED :: PB
52 *Rainalta Western Ace 26X*
BIRTHDATE - 23 JANUARY 2010 :: BOZ 26X :: 736157

TNT TOP GUN R244
SIRE: WHEATLAND RED ACE 747T
 WHEATLAND LADY 902J
 RICHMOND MR C&B 10G
DAM: RAINALTA WESTERN LASS 66J
 RAINALTA CRECHE ARN 48E

TNT GUNNER N208
 TNT MISS SADIE M68
 ER RED DECK 639D
 WHEATLAND LADY 702G
 BEL C&B WESTERN 2ND
 BAR NONE LOIS
 GDF ARNIE 26B
 PIONEER CRECHE 25A

ADJ	ADJ	CANADIAN		SIMMENTAL ASSOCIATION EPD'S					
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
90	655	826	7.5	1.0	37.6	64.0	6.8	22.8	4.0

AI Bred on April 27/11 to ACS Red Boomer 659S (Safe)

P.E. from May 22 to July 15 to BOZ 123X

Rainalta 66J has been one of our most consistant producers over the years.
 Her 2009 heifer calf sold through Checkers to Sunny Valley Simmentals.



52



ACS RED BOOMER 659S
 SIRE OF LOT 52

M&R Cattle Co.

M&R Cattle Co.

Michael Chambers & Family

Box 654 - Wimborne, AB - T0M 2G0

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We would once again like to invite everyone to Checkers and thank Bouchard Livestock for the invitation to be involved to this elite sale. The cattle business is at an all time high and the future has never looked brighter. The Checkers event gives you the opportunity to advance your program to the next level with some of the best genetics available in the breed and again we will be offering the top end of the 2011 heifer calf crop. I would also like to take this opportunity to inform you that our bull calves will be marketed in their entirety at the Rocky Mountain Bull Sale on March 15th at the Olds cow palace in Olds Alberta. We look forward to seeing you at Checkers.

OPEN HEIFER :: POLLED :: RED :: PB
53 *MRC Miss Commander 418Y*
BIRTHDATE - 7 FEBRUARY 2011 :: MRC 418Y :: 747582

STF STARQUEST N114
SIRE: WFL COMMANDER 78R
 WFL RED LICIOUS
 LRS RED REALITY 33J
DAM: TWIN-CHIEF NUTMEG 408N
 TWIN-CHIEF LARAMIE 248L

STF MONTANA BLACK KF25
 STF LEONA L260
 LFE BLACK BULLSEYE 319J
 WFL RED DOLL 517H
 PPSR COAL BLACK 65F
 LRS MS PREFD STOCK 715G
 CG HOMEBUILDER 803H
 TWIN-CHIEF HELEN 248H

ADJ	ADJ	CANADIAN		SIMMENTAL ASSOCIATION EPD'S					
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
95	N/A	N/A	4.5	3.6	32.2	60.6	4.4	14.3	-1.9

Here again we are offering another Commander heifer that is out of a great cow family. The Red Reality females in the herd are all outstanding easy keeping cows with great udders and eye appeal, 408N is one of the best. On the bottom side is Larimie 248L a Home Builder daughter that has produced many great females in her own right. 418Y should prove to be a tremendous producer.



53



WFL COMMANDER
 SIRE OF LOT 53 & 54

Rainalta & M&R



54

WALKERTON 21W
FULL SIB TO LOT 54



We believe that 102Y is one of the most complete females you will find offered for sale in the business today. She is a heifer calf that you will appreciate as a total package. Not only does she have all the attributes that we all strive for but she has the genetics to exceed expectations. Her sire WFL Commander 78R has made an outstanding contribution to the breed and her dam BZL 102R has not missed. In 2009 a full brother sold for \$9,400 and in 2010 a full sister sold in Checkers at \$8,750. We feel 102Y is the strongest sibling offered to date.

ESSENCE 21X
FULL SIB TO LOT 54



54 *MRC Miss Commander 102Y*
OPEN HEIFER :: POLLED :: RED :: PB
BIRTHDATE - 2 FEBRUARY 2011 :: MRC 102Y :: 747575

STF STARQUEST N114
SIRE: **WFL COMMANDER 78R**
WFL RED LICIOUS

TWIN-CHIEF NEXUS 56N
DAM: **TWIN-CHIEF RASPBERRY 102R**
TWIN CHIEF MAXINE 124M

STF MONTANA BLACK KF25
STF LEONA L260
LFE BLACK BULLSEYE 319J
WFL RED DOLL 517H
MEYER'S RED LINE
SOUTH HOLDEN KANDY 56K
ER RED DASH 649D
TWIN-CHIEF FUTURE 244F

	ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
90	N/A	N/A	1.8	5.7	37.0	62.1	6.2	19.8	1.3

55 *MRC Miss Unleashed 523Y*
OPEN HEIFER :: POLLED :: BLACK :: PB
BIRTHDATE - 29 JANUARY 2011 :: MRC 523Y :: 747544

HSF CASHUS 62L
SIRE: **SSP UNLEASHED 826U**
SSP MS RED DECK 38H

JDN NITRO 11K
DAM: **KLC MISS NITRO 523R**
JDN PRAIRIE SAPPHIRE 37M

BOZ REDCOAT
HSF VANESSA 45D
ER RED DECK 639D
SSP ZOEY'S PRIDE 26F
BLACK IRISH KANSAS
JDN PRAIRIE FLOWER 2H
HART JACKPOT J310
JDN PRAIRIE CHARM

			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
ADJ	ADJ		CE	BW	WW	YW	MCE	MWW	MILK
BW	WW	YW							
90	N/A	N/A	6.8	1.8	32.5	58.2	5.7	23.2	6.9



55

523Y is an extremely stout soft made black female out of Unleashed. She is a huge hipped deep sided correct heifer with lots of hair. Unleashed is a bull that Twin Chief is currently using and they are very excited about the progeny he is siring. She may not be a show heifer but will turn out to be an outstanding bull producer for many years to come.

MRC Cattle Co.

Double Bar D Farms



Box 818

Grenfell, SK S0G 2B0

Richard Dimler and Sons

Ken Dimler 306-697-7204

Brian Valentine, Director of Livestock Operations 306-451-7205

Double Bar D Farms is one of the longest standing producers of Simmental cattle in Canada, importing our first female in 1972. Our operation is family owned and operated and we are proud to be part of the responsibility of producing food to feed the world. As a diversified farm, in addition to the Fleckvieh, Simmental, and Red Angus seedstock divisions, we crop 25,000 acres of Saskatchewan soil. Every March we host our "Best of Both Worlds" bull and female sale and are looking forward to your attendance at this year's event on March 26, 2012. We are honored to be part of Checkers & Fullblood Perfection, the highly anticipated event of the year for Simmental cattle.



RENDITION T310
SERVICE SIRE OF LOT 56



LFE KATARINA 604N
DAM OF LOT 56

56 *Double Bar D Rina 697X*
BIRTHDATE - 25 FEBRUARY 2010 :: RLD 697X :: 739163

TCF/RCC TEMPTATION GJ640
SIRE: **SHS ENTICER P1B**
ROCKY HILLS JO

TNT DYNAMITE BLACK L137
DAM: **LFE KATARINA 604N**
LFE KATARINA 13J

TE MCCLINTOCK G28
BOZ SWEET TEMPTATION
RHR GRANITE 140G
ROCKY HILLS E JAY
RW BOMBER 8H
OPPS WIS GM2
CCR CADILLAC
LFE KATARINA 606D

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
88	543	N/A	6.8	0.8	35.4	61.5	4.2	24.6	6.9

AI Bred on May 2/11 to GWS/SCF Rendition T310 (Safe)

Double Bar D Rina 697X is an outstanding black bred heifer that we are proud to offer at the prestigious Checkers. She is exceptionally long bodied and really reaches out with an elegant neck. Her cow family is the highly productive LFE Katrina embedding sires with impact such as Dynamite Black. Rina will make a superb breeding female.

Double Bar D Farms

Southpaw Cattle Co.

Ron Daley & Tammi Van Tighem and family

Box 4 Site 4 RR 1

Carstairs, AB

TOM ONO

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southpawcattle@explornet.com



OPEN HEIFER :: POLLED :: RED :: PB

57 Paw Red 134Y

BIRTHDATE - 15 FEBRUARY 2011 :: PAW 134Y :: 746203

WS BEEF MAKER R13
SIRE: IPU BEEF MAKER 47W
IPU MS RED RIBEYE 204R

S-PAW MUTUAL FUND 301M
DAM: S-PAW RED PARADISE 113P
DRIFTING "M" JESS 1J

HOOKS SHEAR FORCE 38K
DCR MS RIBEYE N72
R PLUS RED RIBEYE 1134L
IPU MS REDLINE 60N
PVF-BF BF26 BLACK JOKER
ER MISS MAX 57Y
LBR TOMBOY
DRIFTING "M" GALA 3G

	ADJ	ADJ	CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
N/A	N/A	N/A	5.5	2.9	48.1	80.8	6.6	34.8	10.7

This Beef Maker heifer is out of a powerful deep bodied, solid dark red Mutual Fund cow that has consistently produced saleable offspring that we have sent to purebred operations right across Canada. This 7 year old cow continues to hold a very sound structure around a beautifully balanced udder. 134Y was a class winner at the IPE show in Armstrong this summer so we also know she can win in the show ring. With the bull power on both sides of her pedigree PAW 134Y is well equipped to produce heifer calves you'll want to keep and build around as well as bull calves that will be leading off your spring sales.

Southpaw Cattle Co.

58 OPEN HEIFER :: POLLED :: RED :: PB
Paul Red 113Y
 BIRTHDATE - 8 JANUARY 2011 :: PAW 113Y :: 747878

TE MCCLINTOCK G28
SIRE: TCF/RCC TEMPTATION GJ640
 BOZ SWEET TEMPTATION

S-PAW BLK SHOW OFF 5S
DAM: S-PAW BLK WYONNA 932W
 IPU 7F BLACK CAMEO 82N

NICHOLS BLK DESTINY D12
 TE ERICA E207 B
 BOZ REDCOAT
 WBR MISS JUNIOR 2Z
 KENCOMF POWERLINE 204L
 S-PAW BLK PERFECTA 305P
 R PLUS RED RIBEYE 1134L
 DCR MISS TOMCAT

ADJ		ADJ		CANADIAN		SIMMENTAL ASSOCIATION		EPD'S	
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
97	N/A	N/A	3.3	3.8	46.4	90.8	6.1	33.8	10.6

Temptation daughters are sought after for the fact they make great females and here is one that fits that mold perfectly. Out of a first calf heifer, the balance of her smooth make up and structural soundness are just a couple attributes that catch your eye when you look at this heifer. S-PAW BLK Wynona 932W is a young solid black cow with a nice udder, good feet and legs and had no trouble breeding back for another early January baby in 2012. This heifer will give you the ability to breed her any color and to any of the top sires in the circulation today, not many can do that.



TCF/RCC TEMPTATION GJ640
 SIRE OF LOT 58

Willow Creek Simmentals

Mike & Mari Colby, Kyle, Colton, Kale Klassen
 Box 21 - Crooked Creek, AB - T0H 0Y0
 780.957.2814 - 780.832.7343
 mike.klassen@atcoelectric.com



Willow Creek Simmentals is a small purebred operation in the Peace River country of Northern Alberta, My wife Mari and I bought our first Simmental cows 20 years ago.

Now along with our four sons we run 80 cows. The boys enthusiasm for breeding and showing cattle has rekindled our interest and in the past 5 years we have purchased top quality females at dispersals and production sales and some very good herd sires. We market our Bulls in the Northern Classic bull sale in Grande Prairie along with our great friends the McQuaigs of Teepee Creek. We are excited to be a part of Checkers and the new Fullblood Perfection sale and really enjoy working with the BLI team.

59 OPEN HEIFER :: POLLED :: RED :: PB
Tatshenini 221Y
 BIRTHDATE - 18 JANUARY 2011 :: JLS 221Y :: 743522

HART RED CHIEF J242
SIRE: IPU RED WARRIOR 26S
 FTS HOT TODDI 142N

PRL PIONEER 845P
DAM: PRL SECOND-CUP 889S
 PRL NICKI 230N

BDV FESTUS 35G
 MISS T CASINA D712
 LCHMN BODYBUILDER 7303F
 FTS SUGAR BEAR 107K
 BBS RED CANADIAN L24
 MISS ARNOLD K2071
 BBS RED 500 K10
 PRL LILLIAN 93L

ADJ		ADJ		CANADIAN		SIMMENTAL ASSOCIATION		EPD'S	
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
90	N/A	N/A	7.0	2.5	35.7	61.8	4.6	25.7	7.8

This heifer does not carry our Tattoo, both her and dam were purchased as a pair out of Tatshenshini dispersal this past spring by Colton. She does represent two great Simmental programs. Her sire being the Labatte bull IPU Red Warrior 26 S and her Dam being a Porter raised PRL Pioneer and BBS 500 cross with some real good Fleckvieh breeding in the background.

Consigned by Colton Klassen



PRL SECOND-CUP 889S
 DAM OF LOT 62

Southpaw Cattle Co. & Willow Creek Simmentals

JT Livestock

JT Livestock
John, Tammy Dolliver & Family
Box 788
Stettler, AB
T0C 2L0
403 742 3939
403 741 5629
tammy6529@hotmail.com



JT INTOXICATING 27X
3/4 SISTER TO LOT 60

60 *JT Red Divine 36Y*
BIRTH DATE - 2 FEBRUARY 2011 :: JTLL/36Y :: 749200

SIRE: JT THUNDER ROAD 23W
 KEYSTONE RADIANCE 13R

DAM: NEW TREND RED DIVINE 28U
 NEW TREND BUBBLES 21R

HC POWER DRIVE 88H
 WHEATLAND LADY 902J
 TCF/RCC TEMPTATION GJ640
 WAR DIVA M704
 CNS DREAM ON L186
 HS REFLECTIONS J34
 LCHMN BODYBUILDER 7303F
 NEW TREND MS HOLLYWOOD

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
101	N/A	N/A	6.0	2.3	34.4	57.1	6.0	23.6	6.3

JT Red Divine is out of one of the foundation Simmental cows here at JT Livestock. This calf's mother will never leave our herd and we are retaining a 3/4 sister to help build our program. This dark red heifer calf has the eye appeal, structural correctness, temperament, and breed character to become a top producer. If you look at her sire's pedigree, this should amplify her maternal goodness and predictability with the likes of Wheatland Hummer and Temptation. Red Divine will make a great junior prospect and then go on to be the front pasture kind of brood cow.

JT Livestock

61 *JT Theona 44Y*
OPEN HEIFER :: POLLED :: BLACK :: PB
BIRTHDATE - 2 APRIL 2011 :: JTL 44Y :: APP FOR

SIRE: JT THUNDER ROAD 23W
 WHEATLAND BULL 468P
 KEYSTONE RADIENCE 13R

DAM: HHH THEONA 719T
 HTP SVF IN DEW TIME
 HPF MS CONFETTI R077

HC POWER DRIVE 88H
 WHEATLAND LADY 902J
 TCF/RCC TEMPTATION GJ640
 WAR DIVA M704
 CNS DREAM ON L186
 HTP SVF HONEYDEW
 SHS NAVIGATOR N2B
 HPF MS NADIA 100N

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

JT Theona has been the type of calf that when doing pasture checks she catches your eye every time. This calf's mother is one that we brought up from Triple H Farms. She was the coolest, cleanest fronted Simmental cows we could find. We believe this calf will go on to have the same extreme eye appeal of her mother and the productivity of her pedigree.



JT LIVESTOCK

61

Parview Stock Farms

Brad, Crystal, Gavin and Thane Parker

Site 2 Box 9 RR 2- High River, AB - T1V 1N2

403.652.1234 - 403.888.2183

brad@fiddlersgreeninc.com - www.parviewstockfarms.com



Parview Stock Farms is a small family run Simmental operation located south west of High River, AB. While caving approximately 30 cows, our goal is to calve 50 cows each year so that we're able to provide bulls into the surrounding area. Our herd consists of Full Fleck, Fullblood, Red and Black Simmental. We take great pride in our herd sires, and have spent a great deal of time, energy and money in selecting our herd sires. Our cows are selected from strong cow families with great predictability. We market Bulls and females each year through the Southern Alberta Round-Up Group (formerly the Calgary Round-Up group) and then also market select females through these prestigious sales. Feel free to contact us with any questions and the coffee pot is always on.

62 *Parview's Miss Annie 125Y*
OPEN HEIFER :: POLLED :: RED :: PB
BIRTHDATE - 9 FEBRUARY 2011 :: BWPS 125Y :: 748Y48

SIRE: BAR 15 SAHARA 2R
 HOOK'S ROBIN HOOD 5G
 TPP CROCUS NATASHA 9N

DAM: TRI-ADD JETBLACK 89A 28P
 NLC 64Y TOMCAT
 BAR 15 JET BLACK 89A

MV RED LIGHT 406
 HOOK'S PASSION 132E
 LCHMN BODYBUILDER 7303F
 TPP CROCUS MS RED SKY 8K
 CHERITHBROOK MR ABE
 KS BM N713
 LANDRIDGE JET BLACK
 BAR 15 MISS U 110-83Y

ADJ			CANADIAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MWW	MILK
87	N/A	N/A	8.5	0.3	25.6	40.9	5.8	12.9	0.1

Parview's Miss Annie is a deep bodied, dark red heifer that comes from one of the most famous cow families in the breed. She stems from the famous 89A cow family from BAR 15. 89A was a direct daughter of the 83Y cow, who Anne Stevick credits as being one of the most important cows in their history. The famous BAR 51G cow, mother of LOCK N LOAD, also stems from the 83Y cow family. Between 51G and 89A there are over 60 progeny registered with the CSA. Now that's predictability. Parview's Miss Annie's sire, BAR 15 SAHARA 2R, is a bull that was raised and used extensively by Anne with much success. Anne said his bulls were always the first to leave the farm and his females had wonderful udders. We are extremely excited about Parview's Miss Annie future and that's why we're making her our first consignment to this legendary sale.



62

TRI-ADD JETBLACK 89A 28P
 DAM OF LOT 62



JT & Parview Stock Farms

Billa Park Simmentals



Billa Park

SIMMENTALS

Scott and Claire York

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Australia

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www.billapark.com.au

<http://www.facebook.com/pages/Billa-Park-Simmental-Stud/126906784000516>



63 FEATURE FLUSH :: POLLED :: BLACK :: PB

63 Triple C Smarty Pants
GUARANTEEING 6 EMBRYOS

HC POWER DRIVE 88H
SIRE: **TRIPLE C EL PODEROSO REY**
JSF FIESTA

GFI HF EXPLOSION G023
DAM: **GFI GRAMMS DELIGHT L17**
GFI MISS AMOS 705G

WLE POWER STROKE
KAPPES LADY IRISH F88
DS BLACK ZINGER 141B
JSF FANTASIA F49
NLC 64Y TOMCAT
ER MISS JB91X 9A
1B JHS AMOS
705C

ADJ			AMERICAN SIMMENTAL ASSOCIATION EPD'S						
BW	WW	YW	CE	BW	WW	YW	MCE	MILK	MWW
N/A	N/A	N/A	4.6	2.6	44.1	81.8	1.6	-0.5	21.5

Offering one successful flush

We purchased the Triple C Smarty Pants cow for Scott and Clair York of Australia from the Remington dispersal for \$22,500. Smarty Pants has a clock stopper Odin calf at side. Seeing the consistency in the 9 Milestone/Smarty Pants calves in the sale plus the amount of inquiries since she was purchased, we convinced the Yorks to offer a flush to the bull of your choice in Checkers. The flush will be performed by DRI at buyer's cost. As an added bonus Bouchard Livestock will make their semen from Genetics to Make a Difference available as well as any new exclusive bulls for 2012. Purchaser will be guaranteed 6 fertilized embryos. Purchaser will receive entire flush.

Billa Park Simmentals

JACKPOT SHOW

MAKE SURE TO ATTEND THE GENETICS TO MAKE A DIFFERENCE

11AM MST :: DECEMBER 17/11 :: WESTERNER PARK :: RED DEER, AB
HELD BEFORE THE CHECKER & FULLBLOOD PERFECTION SALE



2010 GRAND CHAMPION - LEWIS FARMS
LFE KJLI DREAMLADY 79W
Purchased by Meadow Acres for \$25,000

The 2010 Champions



2010 RESERVE GRAND CHAMPION - LEWIS FARMS
LFE RS TINA 16X
Purchased by Ashworth Farm & Ranch for \$25,000